

# San Luis & Delta-Mendota Water Authority Strategic Plan Goals and Objectives

## GOALS AND OBJECTIVES SUMMARY

### Goal Area 1. Optimize Water Supplies

- 1.1 - Support member agencies in optimizing water supplies.
- 1.2 - Engage in regulatory, legislative, legal, and administrative forums in support of member agencies to optimize water supply consistent with policies and strategies adopted by the Board.

### Goal Area 2. Improve Governance and Policy Direction

- 2.1 - Board provides consistent and clear policy direction.
- 2.2 - Policy is established through Board action after informed deliberation.
- 2.3 - Policy direction is based on informed deliberation of the Board. (NEW)

### Goal Area 3. Staff Resources Are in Place to Implement Board Goals and Priorities

- 3.1 - Executive Director provides leadership on water policy and operation and maintenance (O&M), assists the Board, manages staff, and implements priorities.
- 3.2 - Staff has skills, experience, and resources to accomplish the Board's goals and priorities.
- 3.3 - Staff is motivated, trained, and working together effectively to meet the goals and priorities of the Authority under the leadership of the Executive Director.

### Goal Area 4. Effective Operations

- 4.1 - Operate and maintain facilities cost efficiently and reliably.
- 4.2 - Utilize O&M expertise to optimize operations.
- 4.3 - Plan and implement capital improvements with the longest reasonable planning horizon.
- 4.4 – O&M activities are planned and proactively implemented for the lowest cost and least disruption.
- 4.5 - Technology is used to lower costs and/or improve quality of O&M activities.
- 4.6 - Operations employees are fully trained and growing in skill and experience.
- 4.7 - Communicate effectively with member agencies and the United States Bureau of Reclamation (USBR) on O&M issues and activities.

### Goal Area 5. Increase Scientific and Technical Credibility and Influence

- 5.1 - Relevant policy positions are informed by sound science.
- 5.2 - Maximize the effectiveness, influence, and cost-effectiveness of the Science Program by collaborating with science programs of members and others.
- 5.3 - Support and coordinate scientific studies and communicate about them in a way to ensure credibility of the results.

**Goal Area 6. Effective Communication and Engagement with Key Parties**

- 6.1 - Key parties understand the Authority's role in representing its member agencies.
- 6.2 - The Authority supports its member agencies through effective representation of common positions. (NEW)
- 6.3 - The Authority effectively engages with member agencies and other key parties.
- 6.4 - The Authority understands the perspective of other key parties. (NEW)
- 6.5 - Support collaborative programs to educate the broader public in California about key issues important to the Authority.
- 6.6 - Ensure home boards are kept up-to-date and supportive of the organization's direction.

**Goal Area 7. Finances Are Well Understood and Supported by the Board**

- 7.1 - Maintain a cost allocation for the activities budget supported by the Authority's member agencies.
- 7.2 - Maintain and demonstrate effective cost control.
- 7.3 – Directors, Committee members, and member agencies understand Authority finances.
- 7.4 - Board is in control of the Authority finances.
- 7.5 - Financial planning and reporting extend to the longest practical and beneficial time-horizon.