



MEMORANDUM

FC 14 (01-25-23)

TO: Board of Directors

FROM: Water Conservation and Demand Management Committee

SUBJECT: Water Conservation and Demand Management Committee (WCaDMC)
January 29, 2024 Special Meeting Summary.

DATE: May 14, 2024

This memorandum summarizes agenda items from the meeting of the Water Conservation and Demand Management Committee (WCaDMC) held on Monday, January 29, 2024.

Receive Potential Water Conservation Targets for Inclusion in the 2050 Water Supply Master Plan; and Recommend to the Valley Water Board the 126,000 Acre Feet Per Year (Option B) Water Conservation Target by 2050 for Inclusion in the Water Supply Master Plan 2050.

The Committee received the information, took no formal action, and Vice Chairperson Eisenberg noted support for increasing funding and resources for water conservation, and the potential of using grant writers. The Committee confirmed the commercial, industrial, and institutional (CII) water share use is at 30% and residential is over 50% in Santa Clara County. The Committee noted water conservation as an important topic for constituents and confirmed that Santa Clara County is in the top 10 out of 58 counties in California for using the lowest gallons of water per capita per day. The Committee confirmed that staff is currently working on a water conservation benchmarking study to include review of programs and rebate rates with several California agencies and 2 international agencies. The Committee noted the current full-time staff on the water conservation team started off as temporary staff or interns. The Committee confirmed that annual updates on meeting water conservation goals would be provided around the month of March. The Committee noted support for staff's recommendation of Option B but expressed interest in a report back with additional comprehensive rationale presented for Board analysis including further details of comparisons with other similar agencies, current water conservation performance indicators, and the implementation of option strategies. The Committee noted the Water Supply Master Plan will be updated on a regular basis and the water conservation targets will be modified accordingly.

Receive and Approve the Proposed Water Conservation and Demand Management Committee (WCaDMC) Committee Work Plan, the Outcomes of Board Action of Committee Requests; and the Committee's Next Meeting Agenda.

The Committee received the information, took no formal action, and noted the long-term goals as part of the WSMP update will return on a future agenda. The Committee noted the possibility of the WCaDMC being consolidated with another Committee and expressed support of staff's water conservation work and its' importance to the community.

The next Water Supply and Demand Management Committee (formerly the Water Storage Exploratory Committee and the Water Conservation and Demand Management Committee) special meeting was scheduled to occur at 1:00 p.m. on April 22, 2024.

Board member comments and suggestions can be forwarded to Nicole Merritt, Assistant Deputy Clerk II at (408) 630-3262 or by email to nmerritt@valleywater.org.