

September xx, 2025

The Honorable Belal Aftab  
Mayor, City of Saratoga  
13777 Fruitvale Avenue  
Saratoga, CA 95070

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**INTERIM CHIEF EXECUTIVE OFFICER**

[Melanie Richardson, P.E.](#)

**CLERK OF THE BOARD**

[Candice Kwok-Smith](#)

Dear Mayor Aftab,

I write to you on behalf of the Santa Clara Valley Water District (Valley Water) Board of Directors to commend you for your leadership on water conservation and to express our desire to establish a water conservation-focused cost-share agreement with the City of Saratoga. Through these agreements, Valley Water has provided millions in savings across multiple cities by employing a variety of water conservation programs that benefit residents and businesses. Reoccurring droughts, increased uncertainty with imported supply reliability, and significant environmental impacts continue to pose substantial water supply challenges that we must address collaboratively.

Water conservation is a vital component of climate resiliency and saves communities money. Laundry-to-landscape graywater systems divert water from washing machines to water yards, saving households as much as 14,500 gallons each year. Valley Water's Water Efficient Technology rebate offers up to \$100,000 to businesses and facilities to install water-saving equipment, and our agency also provides rebates for lawn conversions to drought-resilient landscaping. We invite you to share the attached informational materials with Saratoga residents, businesses, and municipal staff. These programs can support future compliance with statewide regulations related to conservation, such as Assembly Bill 1572, which prohibits irrigating nonfunctional turf with potable water.

Leveraging our use of recycled water is also a critical conservation strategy to put less strain on the potable water system. Valley Water engages with all our wastewater partners to support recycled water and improvements to water quality that expand nonpotable uses, and we applaud cities that have implemented ordinances to require the use of recycled water where available. Our local Silicon Valley Advanced Water Purification Center (SVAWPC) takes recycled water a step further and produces up to 8 million gallons of purified water per day for various uses. We hope to host you and members of the City Council for a private tour of this state-of-the-art facility to learn more about the specialized treatment process that supports our efforts to expand a drought-proof, locally controlled water supply for current and future generations in Silicon Valley.

I am confident that by working together, we can make a meaningful difference in water conservation across the county. We invite you to share any thoughts and feedback with Marta Lugo, Deputy Administrative Officer for Valley Water's Office of Government Relations, at [MLugo@valleywater.org](mailto:MLugo@valleywater.org) or (408) 630-2237.

The Honorable Belal Aftab  
Page 2  
September xx, 2025

Thank you for your time and consideration, as well as your dedicated leadership and commitment to serving our residents in Santa Clara County.

Sincerely,

Tony Estremera  
Chair, Board of Directors

cc: Valley Water Board of Directors, Saratoga City Council, M. Richardson, City Manager Matt Morley

Attachments: Water Conservation Rebates and Programs  
Valley Water Rebates and Free Programs

az:sg  
0826b-l

September xx, 2025

The Honorable Greg Bozzo  
Mayor, City of Gilroy  
7351 Rosanna Street  
Gilroy, CA 95020

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**INTERIM CHIEF EXECUTIVE OFFICER**

[Melanie Richardson, P.E.](#)

**CLERK OF THE BOARD**

[Candice Kwok-Smith](#)

Dear Mayor Bozzo,

I write to you on behalf of the Santa Clara Valley Water District (Valley Water) Board of Directors to commend you for your continued partnership with Valley Water's water conservation-focused cost-share agreement, providing Gilroy residents and businesses with \$100,000 in savings, and to express our desire to explore more avenues for collaboration. Reoccurring droughts, increased uncertainty with imported supply reliability, and significant environmental impacts continue to pose substantial water supply challenges that we must address collaboratively.

Water conservation is a vital component of climate resiliency and saves communities money. Laundry-to-landscape graywater systems divert water from washing machines to water yards, saving households as much as 14,500 gallons each year. Valley Water's Water Efficient Technology rebate offers up to \$100,000 to businesses and facilities to install water-saving equipment, and our agency also provides rebates for lawn conversions to drought-resilient landscaping. We invite you to share the attached informational materials with Gilroy residents, businesses, and municipal staff. These programs can support future compliance with statewide regulations related to conservation, such as Assembly Bill 1572, which prohibits irrigating nonfunctional turf with potable water.

Leveraging our use of recycled water is also a critical conservation strategy to put less strain on the potable water system. Valley Water engages with all our wastewater partners to support recycled water and improvements to water quality that expand nonpotable uses, and we applaud cities that have implemented ordinances to require the use of recycled water where available. Our local Silicon Valley Advanced Water Purification Center (SVAWPC) takes recycled water a step further and produces up to 8 million gallons of purified water per day for various uses. We hope to host you and members of the City Council for a private tour of this state-of-the-art facility to learn more about the specialized treatment process that supports our efforts to expand a drought-proof, locally controlled water supply for current and future generations in Silicon Valley.

I am confident that by working together, we can make a meaningful difference in water conservation across the county. We invite you to share any thoughts and feedback with Marta Lugo, Deputy Administrative Officer for Valley Water's Office of Government Relations, at [MLugo@valleywater.org](mailto:MLugo@valleywater.org) or (408) 630-2237.

The Honorable Greg Bozzo  
Page 2  
September xx, 2025

Thank you for your time and consideration, as well as your dedicated leadership and commitment to serving our residents in Santa Clara County.

Sincerely,

Tony Estremera  
Chair, Board of Directors

cc: Valley Water Board of Directors, Gilroy City Council, M. Richardson, Interim City Administrator  
Brad Kilger

Attachments: Water Conservation Rebates and Programs  
Valley Water Rebates and Free Programs

az:sg  
0826b-l

September xx, 2025

The Honorable Liang Chao  
Mayor, City of Cupertino  
10300 Torre Avenue  
Cupertino, CA 95014

**BOARD OF DIRECTORS**

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[Rebecca Eisenberg](#) (District 7)

**INTERIM CHIEF EXECUTIVE OFFICER**

[Melanie Richardson, P.E.](#)

**CLERK OF THE BOARD**

[Candice Kwok-Smith](#)

Dear Mayor Chao,

I write to you on behalf of the Santa Clara Valley Water District (Valley Water) Board of Directors to commend you for your leadership on water conservation and to express our desire to establish a water conservation-focused cost-share agreement with the City of Cupertino. Through these agreements, Valley Water has provided millions in savings across multiple cities by employing a variety of water conservation programs that benefit residents and businesses. Reoccurring droughts, increased uncertainty with imported supply reliability, and significant environmental impacts continue to pose substantial water supply challenges that we must address collaboratively.

Water conservation is a vital component of climate resiliency and saves communities money. Laundry-to-landscape graywater systems divert water from washing machines to water yards, saving households as much as 14,500 gallons each year. Valley Water's Water Efficient Technology rebate offers up to \$100,000 to businesses and facilities to install water-saving equipment, and our agency also provides rebates for lawn conversions to drought-resilient landscaping. We invite you to share the attached informational materials with Cupertino residents, businesses, and municipal staff. These programs can support future compliance with statewide regulations related to conservation, such as Assembly Bill 1572, which prohibits irrigating nonfunctional turf with potable water.

Leveraging our use of recycled water is also a critical conservation strategy to put less strain on the potable water system. Valley Water engages with all our wastewater partners to support recycled water and improvements to water quality that expand nonpotable uses, and we applaud cities that have implemented ordinances to require the use of recycled water where available. Our local Silicon Valley Advanced Water Purification Center (SVAWPC) takes recycled water a step further and produces up to 8 million gallons of purified water per day for various uses. We thank you for your previous visit to the SVAWPC, and we hope to host members of the City Council for a private tour of this state-of-the-art facility to learn more about the advanced treatment process that supports our efforts to expand a drought-resilient, locally controlled water supply for current and future generations in Silicon Valley.

I am confident that by working together, we can make a meaningful difference in water conservation across the county. We invite you to share any thoughts and feedback with Marta Lugo, Deputy Administrative Officer for Valley Water's Office of Government Relations, at [MLugo@valleywater.org](mailto:MLugo@valleywater.org) or (408) 630-2237.

The Honorable Liang Chao  
Page 2  
September xx, 2025

Thank you for your time and consideration, as well as your dedicated leadership and commitment to serving our residents in Santa Clara County.

Sincerely,

Tony Estremera  
Chair, Board of Directors

cc: Valley Water Board of Directors, Cupertino City Council, M. Richardson, Interim City Manager  
Tina Kapoor

Attachments: Water Conservation Rebates and Programs  
Valley Water Rebates and Free Programs

az:sg  
0826b-l

September xx, 2025

The Honorable Burton Craig  
Mayor, City of Monte Sereno  
18041 Saratoga-Los Gatos Road  
Monte Sereno, CA 95030

**BOARD OF DIRECTORS**

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**INTERIM CHIEF EXECUTIVE OFFICER**

[Melanie Richardson, P.E.](#)

**CLERK OF THE BOARD**

[Candice Kwok-Smith](#)

Dear Mayor Craig,

I write to you on behalf of the Santa Clara Valley Water District (Valley Water) Board of Directors to commend you for your leadership on water conservation and to express our desire to establish a water conservation-focused cost-share agreement with the City of Monte Sereno. Through these agreements, Valley Water has provided millions in savings across multiple cities by employing a variety of water conservation programs that benefit residents and businesses. Reoccurring droughts, increased uncertainty with imported supply reliability, and significant environmental impacts continue to pose substantial water supply challenges that we must address collaboratively.

Water conservation is a vital component of climate resiliency and saves communities money. Laundry-to-landscape graywater systems divert water from washing machines to water yards, saving households as much as 14,500 gallons each year. Valley Water's Water Efficient Technology rebate offers up to \$100,000 to businesses and facilities to install water-saving equipment, and our agency also provides rebates for lawn conversions to drought-resilient landscaping. We invite you to share the attached informational materials with Monte Sereno residents, businesses, and municipal staff. These programs can support future compliance with statewide regulations related to conservation, such as Assembly Bill 1572, which prohibits irrigating nonfunctional turf with potable water.

Leveraging our use of recycled water is also a critical conservation strategy to put less strain on the potable water system. Valley Water engages with all our wastewater partners to support recycled water and improvements to water quality that expand nonpotable uses, and we applaud cities that have implemented ordinances to require the use of recycled water where available. Our local Silicon Valley Advanced Water Purification Center (SVAWPC) takes recycled water a step further and produces up to 8 million gallons of purified water per day for various uses. We hope to host you and members of the City Council for a private tour of this state-of-the-art facility to learn more about the specialized treatment process that supports our efforts to expand a drought-proof, locally controlled water supply for current and future generations in Silicon Valley.

I am confident that by working together, we can make a meaningful difference in water conservation across the county. We invite you to share any thoughts and feedback with Marta Lugo, Deputy Administrative Officer for Valley Water's Office of Government Relations, at [MLugo@valleywater.org](mailto:MLugo@valleywater.org) or (408) 630-2237.

The Honorable Burton Craig  
Page 2  
September xx, 2025

Thank you for your time and consideration, as well as your dedicated leadership and commitment to serving our residents in Santa Clara County.

Sincerely,

Tony Estremera  
Chair, Board of Directors

cc: Valley Water Board of Directors, Monte Sereno City Council, M. Richardson, City Manager Diana Perkins

Attachments: Water Conservation Rebates and Programs  
Valley Water Rebates and Free Programs

az:sg  
0826b-l



September xx, 2025

The Honorable Pete Dailey  
Mayor, City of Los Altos  
1 North San Antonio Road  
Los Altos, CA 94022

**BOARD OF DIRECTORS**

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[Rebecca Eisenberg](#) (District 7)

**INTERIM CHIEF EXECUTIVE OFFICER**

[Melanie Richardson, P.E.](#)

**CLERK OF THE BOARD**

[Candice Kwok-Smith](#)

Dear Mayor Dailey,

I write to you on behalf of the Santa Clara Valley Water District (Valley Water) Board of Directors to commend you for your leadership on water conservation and to express our desire to establish a water conservation-focused cost-share agreement with the City of Los Altos. Through these agreements, Valley Water has provided millions in savings across multiple cities by employing a variety of water conservation programs that benefit residents and businesses. Reoccurring droughts, increased uncertainty with imported supply reliability, and significant environmental impacts continue to pose substantial water supply challenges that we must address collaboratively.

Water conservation is a vital component of climate resiliency and saves communities money. Laundry-to-landscape graywater systems divert water from washing machines to water yards, saving households as much as 14,500 gallons each year. Valley Water's Water Efficient Technology rebate offers up to \$100,000 to businesses and facilities to install water-saving equipment, and our agency also provides rebates for lawn conversions to drought-resilient landscaping. We invite you to share the attached informational materials with Los Altos residents, businesses, and municipal staff. These programs can support future compliance with statewide regulations related to conservation, such as Assembly Bill 1572, which prohibits irrigating nonfunctional turf with potable water.

Leveraging our use of recycled water is also a critical conservation strategy to put less strain on the potable water system. Valley Water engages with all our wastewater partners to support recycled water and improvements to water quality that expand nonpotable uses, and we applaud cities that have implemented ordinances to require the use of recycled water where available. Our local Silicon Valley Advanced Water Purification Center (SVAWPC) takes recycled water a step further and produces up to 8 million gallons of purified water per day for various uses. We hope to host you and members of the City Council for a private tour of this state-of-the-art facility to learn more about the specialized treatment process that supports our efforts to expand a drought-proof, locally controlled water supply for current and future generations in Silicon Valley.

I am confident that by working together, we can make a meaningful difference in water conservation across the county. We invite you to share any thoughts and feedback with Marta Lugo, Deputy Administrative Officer for Valley Water's Office of Government Relations, at [MLugo@valleywater.org](mailto:MLugo@valleywater.org) or (408) 630-2237.

The Honorable Pete Dailey  
Page 2  
September xx, 2025

Thank you for your time and consideration, as well as your dedicated leadership and commitment to serving our residents in Santa Clara County.

Sincerely,

Tony Estremera  
Chair, Board of Directors

cc: Valley Water Board of Directors, Los Altos City Council, M. Richardson, City Manager Gabriel Engeland

Attachments: Water Conservation Rebates and Programs  
Valley Water Rebates and Free Programs

az:sg  
0826b-l

September xx, 2025

The Honorable Lisa M. Gillmor  
Mayor, City of Santa Clara  
1500 Warburton Avenue  
Santa Clara, CA 95050

**BOARD OF DIRECTORS**

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[Rebecca Eisenberg](#) (District 7)

**INTERIM CHIEF EXECUTIVE OFFICER**

[Melanie Richardson, P.E.](#)

**CLERK OF THE BOARD**

[Candice Kwok-Smith](#)

Dear Mayor Gillmor,

I write to you on behalf of the Santa Clara Valley Water District (Valley Water) Board of Directors to commend you for your continued partnership with Valley Water's water conservation-focused cost-share agreement, providing Santa Clara residents and businesses with \$50,000 in savings, and to express our desire to explore more avenues for collaboration. Reoccurring droughts, increased uncertainty with imported supply reliability, and significant environmental impacts continue to pose substantial water supply challenges that we must address collaboratively.

Water conservation is a vital component of climate resiliency and saves communities money. Laundry-to-landscape graywater systems divert water from washing machines to water yards, saving households as much as 14,500 gallons each year. Valley Water's Water Efficient Technology rebate offers up to \$100,000 to businesses and facilities to install water-saving equipment. Our agency also provides rebates for lawn conversions to drought-resilient landscaping that converted nearly 50,000 square feet of lawn for Santa Clara residents and businesses. We invite you to share the attached informational materials with Santa Clara residents, businesses, and municipal staff. These programs can support future compliance with statewide regulations related to conservation, such as Assembly Bill 1572, which prohibits irrigating nonfunctional turf with potable water.

Leveraging our use of recycled water is also a critical conservation strategy to put less strain on the potable water system. We deeply value our longstanding partnership with Santa Clara in support of recycled water and improvements to water quality that expand nonpotable uses. As you know, our local Silicon Valley Advanced Water Purification Center (SVAWPC) takes recycled water a step further and produces up to 8 million gallons of purified water per day for various uses. We thank you for your previous visit to the SVAWPC, and we hope to also host members of the City Council for a private tour of this state-of-the-art facility to learn more about the advanced treatment process that supports our efforts to expand a drought-resilient, locally controlled water supply for current and future generations in Silicon Valley.

I am confident that by working together, we can make a meaningful difference in water conservation across the county. We invite you to share any thoughts and feedback with Marta Lugo, Deputy Administrative Officer for Valley Water's Office of Government Relations, at [MLugo@valleywater.org](mailto:MLugo@valleywater.org) or (408) 630-2237.

The Honorable Lisa M. Gillmor  
Page 2  
September xx, 2025

Thank you for your time and consideration, as well as your dedicated leadership and commitment to serving our residents in Santa Clara County.

Sincerely,

Tony Estremera  
Chair, Board of Directors

cc: Valley Water Board of Directors, Santa Clara City Council, M. Richardson, City Manager  
Jōvan D. Grogan

Attachments: Water Conservation Rebates and Programs  
Valley Water Rebates and Free Programs

az:sg  
0826b-l

September xx, 2025

The Honorable Matthew Hudes  
Mayor, Town of Los Gatos  
110 East Main Street  
Los Gatos, CA 95030

**BOARD OF DIRECTORS**

[John L. Varela](#) (District 1)

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[Rebecca Eisenberg](#) (District 7)

**INTERIM CHIEF EXECUTIVE OFFICER**

[Melanie Richardson, P.E.](#)

**CLERK OF THE BOARD**

[Candice Kwok-Smith](#)

Dear Mayor Hudes,

I write to you on behalf of the Santa Clara Valley Water District (Valley Water) Board of Directors to commend you for your leadership on water conservation and to express our desire to establish a water conservation-focused cost-share agreement with the Town of Los Gatos. Through these agreements, Valley Water has provided millions in savings across multiple cities by employing a variety of water conservation programs that benefit residents and businesses. Reoccurring droughts, increased uncertainty with imported supply reliability, and significant environmental impacts continue to pose substantial water supply challenges that we must address collaboratively.

Water conservation is a vital component of climate resiliency and saves communities money. Laundry-to-landscape graywater systems divert water from washing machines to water yards, saving households as much as 14,500 gallons each year. Valley Water's Water Efficient Technology rebate offers up to \$100,000 to businesses and facilities to install water-saving equipment, and our agency also provides rebates for lawn conversions to drought-resilient landscaping. We invite you to share the attached informational materials with Los Gatos residents, businesses, and municipal staff. These programs can support future compliance with statewide regulations related to conservation, such as Assembly Bill 1572, which prohibits irrigating nonfunctional turf with potable water.

Leveraging our use of recycled water is also a critical conservation strategy to put less strain on the potable water system. Valley Water engages with all our wastewater partners to support recycled water and improvements to water quality that expand nonpotable uses, and we applaud cities that have implemented ordinances to require the use of recycled water where available. Our local Silicon Valley Advanced Water Purification Center (SVAWPC) takes recycled water a step further and produces up to 8 million gallons of purified water per day for various uses. We hope to host you and members of the Town Council for a private tour of this state-of-the-art facility to learn more about the specialized treatment process that supports our efforts to expand a drought-proof, locally controlled water supply for current and future generations in Silicon Valley.

I am confident that by working together, we can make a meaningful difference in water conservation across the county. We invite you to share any thoughts and feedback with Marta Lugo, Deputy Administrative Officer for Valley Water's Office of Government Relations, at [MLugo@valleywater.org](mailto:MLugo@valleywater.org) or (408) 630-2237.

The Honorable Matthew Hudes  
Page 2  
September xx, 2025

Thank you for your time and consideration, as well as your dedicated leadership and commitment to serving our residents in Santa Clara County.

Sincerely,

Tony Estremera  
Chair, Board of Directors

cc: Valley Water Board of Directors, Los Gatos Town Council, M. Richardson, Town Manager Chris Constantin

Attachments: Water Conservation Rebates and Programs  
Valley Water Rebates and Free Programs

az:sg  
0826b-l

September xx, 2025

The Honorable Ellen Kamei  
Mayor, City of Mountain View  
500 Castro Street, 3rd Floor  
Mountain View, CA 94041

Dear Mayor Kamei,

I write to you on behalf of the Santa Clara Valley Water District (Valley Water) Board of Directors to commend you for your continued partnership with Valley Water's water conservation-focused cost-share agreement, providing Mountain View residents and businesses with \$1,575,000 in savings, and to express our desire to explore more avenues for collaboration. Reoccurring droughts, increased uncertainty with imported supply reliability, and significant environmental impacts continue to pose substantial water supply challenges that we must address collaboratively.

Water conservation is a vital component of climate resiliency and saves communities money. Laundry-to-landscape graywater systems divert water from washing machines to water yards, saving households as much as 14,500 gallons each year. Valley Water's Water Efficient Technology rebate offers up to \$100,000 to businesses and facilities to install water-saving equipment, and our agency also provides rebates for lawn conversions to drought-resilient landscaping. We invite you to share the attached informational materials with Mountain View residents, businesses, and municipal staff. These programs can support future compliance with statewide regulations related to conservation, such as Assembly Bill 1572, which prohibits irrigating nonfunctional turf with potable water.

I am confident that by working together, we can make a meaningful difference in water conservation across the county. We invite you to share any thoughts and feedback with Marta Lugo, Deputy Administrative Officer for Valley Water's Office of Government Relations, at [MLugo@valleywater.org](mailto:MLugo@valleywater.org) or (408) 630-2237.

Thank you for your time and consideration, as well as your dedicated leadership and commitment to serving our residents in Santa Clara County.

Sincerely,

Tony Estremera  
Chair, Board of Directors

cc: Valley Water Board of Directors, Mountain View City Council, M. Richardson, City Manager  
Kimbra McCarthy

Attachments: Water Conservation Rebates and Programs  
Valley Water Rebates and Free Programs

az:sg  
0826b-l

**BOARD OF DIRECTORS**

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[Nai Hsueh](#) (District 5)

[Tony Estremera](#) / Chair (District 6)

[Rebecca Eisenberg](#) (District 7)

**INTERIM CHIEF EXECUTIVE OFFICER**

[Melanie Richardson, P.E.](#)

**CLERK OF THE BOARD**

[Candice Kwok-Smith](#)

September xx, 2025

The Honorable Larry Klein  
Mayor, City of Sunnyvale  
456 West Olive Avenue  
Sunnyvale, CA 94086

**BOARD OF DIRECTORS**

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[Nai Hsueh](#) (District 5)

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[Rebecca Eisenberg](#) (District 7)

**INTERIM CHIEF EXECUTIVE OFFICER**

[Melanie Richardson, P.E.](#)

**CLERK OF THE BOARD**

[Candice Kwok-Smith](#)

Dear Mayor Klein,

I write to you on behalf of the Santa Clara Valley Water District (Valley Water) Board of Directors to commend you for your leadership on water conservation and to express our desire to establish a water conservation-focused cost-share agreement with the City of Sunnyvale. Through these agreements, Valley Water has provided millions in savings across multiple cities by employing a variety of water conservation programs that benefit residents and businesses. Reoccurring droughts, increased uncertainty with imported supply reliability, and significant environmental impacts continue to pose substantial water supply challenges that we must address collaboratively.

Water conservation is a vital component of climate resiliency and saves communities money. Laundry-to-landscape graywater systems divert water from washing machines to water yards, saving households as much as 14,500 gallons each year. Valley Water's Water Efficient Technology rebate offers up to \$100,000 to businesses and facilities to install water-saving equipment, and our agency also provides rebates for lawn conversions to drought-resilient landscaping. We invite you to share the attached informational materials with Sunnyvale residents, businesses, and municipal staff. These programs can support future compliance with statewide regulations related to conservation, such as Assembly Bill 1572, which prohibits irrigating nonfunctional turf with potable water.

Leveraging our use of recycled water is also a critical conservation strategy to put less strain on the potable water system. Valley Water engages with all our wastewater partners to support recycled water and improvements to water quality that expand nonpotable uses, and we applaud cities that have implemented ordinances to require the use of recycled water where available. Our local Silicon Valley Advanced Water Purification Center (SVAWPC) takes recycled water a step further and produces up to 8 million gallons of purified water per day for various uses. We hope to host you and members of the City Council for a private tour of this state-of-the-art facility to learn more about the specialized treatment process that supports our efforts to expand a drought-proof, locally controlled water supply for current and future generations in Silicon Valley.

I am confident that by working together, we can make a meaningful difference in water conservation across the county. We invite you to share any thoughts and feedback with Marta Lugo, Deputy Administrative Officer for Valley Water's Office of Government Relations, at [MLugo@valleywater.org](mailto:MLugo@valleywater.org) or (408) 630-2237.



The Honorable Larry Klein  
Page 2  
September xx, 2025

Thank you for your time and consideration, as well as your dedicated leadership and commitment to serving our residents in Santa Clara County.

Sincerely,

Tony Estremera  
Chair, Board of Directors

cc: Valley Water Board of Directors, Sunnyvale City Council, M. Richardson, City Manager Tim Kirby

Attachments: Water Conservation Rebates and Programs  
Valley Water Rebates and Free Programs

az:sg  
0826b-l

September xx, 2025

The Honorable Ed Lauing  
Mayor, City of Palo Alto  
250 Hamilton Avenue  
Palo Alto, CA 94301

Dear Mayor Lauing,

I write to you on behalf of the Santa Clara Valley Water District (Valley Water) Board of Directors to commend you for your continued partnership with Valley Water's water conservation-focused cost-share agreement, providing Palo Alto residents and businesses with \$1,435,000 in savings, and to express our desire to explore more avenues for collaboration. Reoccurring droughts, increased uncertainty with imported supply reliability, and significant environmental impacts continue to pose substantial water supply challenges that we must address collaboratively.

Water conservation is a vital component of climate resiliency and saves communities money. Laundry-to-landscape graywater systems divert water from washing machines to water yards, saving households as much as 14,500 gallons each year. Valley Water's Water Efficient Technology rebate offers up to \$100,000 to businesses and facilities to install water-saving equipment, and our agency also provides rebates for lawn conversions to drought-resilient landscaping. We invite you to share the attached informational materials with Palo Alto residents, businesses, and municipal staff. These programs can support future compliance with statewide regulations related to conservation, such as Assembly Bill 1572, which prohibits irrigating nonfunctional turf with potable water.

I am confident that by working together, we can make a meaningful difference in water conservation across the county. We invite you to share any thoughts and feedback with Marta Lugo, Deputy Administrative Officer for Valley Water's Office of Government Relations, at [MLugo@valleywater.org](mailto:MLugo@valleywater.org) or (408) 630-2237.

Thank you for your time and consideration, as well as your dedicated leadership and commitment to serving our residents in Santa Clara County.

Sincerely,

Tony Estremera  
Chair, Board of Directors

cc: Valley Water Board of Directors, Palo Alto City Council, M. Richardson, City Manager Ed Shikada

Attachments: Water Conservation Rebates and Programs  
Valley Water Rebates and Free Programs

az:sg  
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**BOARD OF DIRECTORS**

[John L. Varela](#) (District 1)

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[Nai Hsueh](#) (District 5)

[Tony Estremera](#) / Chair (District 6)

[Rebecca Eisenberg](#) (District 7)

**INTERIM CHIEF EXECUTIVE OFFICER**

[Melanie Richardson, P.E.](#)

**CLERK OF THE BOARD**

[Candice Kwok-Smith](#)

September xx, 2025

The Honorable Sergio Lopez  
Mayor, City of Campbell  
70 North First Street  
Campbell, CA 95008

Dear Mayor Lopez,

I write to you on behalf of the Santa Clara Valley Water District (Valley Water) Board of Directors to commend you for your leadership on water conservation and to express our desire to establish a water conservation-focused cost-share agreement with the City of Campbell. Through these agreements, Valley Water has provided millions in savings across multiple cities by employing a variety of water conservation programs that benefit residents and businesses. Reoccurring droughts, increased uncertainty with imported supply reliability, and significant environmental impacts continue to pose substantial water supply challenges that we must address collaboratively.

Water conservation is a vital component of climate resiliency and saves communities money. Laundry-to-landscape graywater systems, eligible for a rebate by Valley Water, divert water from washing machines to water yards, saving households as much as 14,500 gallons each year. Valley Water's Water Efficient Technology rebate offers up to \$100,000 to businesses and facilities (including municipal properties) to install water-saving equipment. Our agency also provides rebates for lawn conversions to drought-resilient landscaping that converted nearly 18,000 square feet of lawn at the Campbell Community Center. We invite you to share the attached informational materials with Campbell residents, businesses, and municipal staff. These programs can support future compliance with statewide regulations related to conservation, such as Assembly Bill 1572, which prohibits irrigating nonfunctional turf with potable water.

Leveraging our use of recycled water is also a critical conservation strategy to put less strain on the potable water system. Valley Water engages with all our wastewater partners to support recycled water and improvements to water quality that expand nonpotable uses, and we applaud cities that have implemented ordinances to require the use of recycled water where available. Our local Silicon Valley Advanced Water Purification Center (SVAWPC) takes recycled water a step further and produces up to 8 million gallons of purified water per day for various uses. We hope to host you and members of the City Council for a private tour of this state-of-the-art facility to learn more about the specialized treatment process that supports our efforts to expand a drought-proof, locally controlled water supply for current and future generations in Silicon Valley.

I am confident that by working together, we can make a meaningful difference in water conservation across the county. We invite you to share any thoughts and feedback with Marta Lugo, Deputy Administrative Officer for Valley Water's Office of Government Relations, at [MLugo@valleywater.org](mailto:MLugo@valleywater.org) or (408) 630-2237.

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[Candice Kwok-Smith](#)

The Honorable Sergio Lopez  
Page 2  
September xx, 2025

Thank you for your time and consideration, as well as your dedicated leadership and commitment to serving our residents in Santa Clara County.

Sincerely,

Tony Estremera  
Chair, Board of Directors

cc: Valley Water Board of Directors, Campbell City Council, M. Richardson, City Manager Brian Loventhal

Attachments: Water Conservation Rebates and Programs  
Valley Water Rebates and Free Programs

az:sg  
0826b-l

September xx, 2025

The Honorable Matt Mahan  
Mayor, City of San José  
200 East Santa Clara Street, 18th Floor  
San José, CA 95113

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**INTERIM CHIEF EXECUTIVE OFFICER**

[Melanie Richardson, P.E.](#)

**CLERK OF THE BOARD**

[Candice Kwok-Smith](#)

Dear Mayor Mahan,

I write to you on behalf of the Santa Clara Valley Water District (Valley Water) Board of Directors to commend you for your continued partnership with Valley Water's water conservation-focused cost-share agreement, providing San José residents and businesses with \$157,972 in savings, and to express our desire to explore more avenues for collaboration. Reoccurring droughts, increased uncertainty with imported supply reliability, and significant environmental impacts continue to pose substantial water supply challenges that we must address collaboratively.

Water conservation is a vital component of climate resiliency and saves communities money. Laundry-to-landscape graywater systems divert water from washing machines to water yards, saving households as much as 14,500 gallons each year. Valley Water's Water Efficient Technology rebate offers up to \$100,000 to businesses and facilities to install water-saving equipment. Our agency also provides rebates for lawn conversions to drought-resilient landscaping that converted over 19,000 square feet of turf for San José Municipal Water customers. We invite you to share the attached informational materials with San José residents, businesses, and municipal staff. These programs can support future compliance with statewide regulations related to conservation, such as Assembly Bill 1572, which prohibits irrigating nonfunctional turf with potable water.

Leveraging our use of recycled water is also a critical conservation strategy to put less strain on the potable water system. We deeply value our longstanding partnership with San José in support of recycled water and improvements to water quality that expand nonpotable uses. As you know, our local Silicon Valley Advanced Water Purification Center (SVAWPC)—a collaborative effort with your city and Santa Clara—takes recycled water a step further and produces up to 8 million gallons of purified water per day for various uses. We thank you for your previous visit to the SVAWPC, and we hope to also host members of the City Council for a private tour of this state-of-the-art facility to learn more about the advanced treatment process that supports our efforts to expand a drought-resilient, locally controlled water supply for current and future generations in Silicon Valley.

I am confident that by working together, we can make a meaningful difference in water conservation across the county. We invite you to share any thoughts and feedback with Marta Lugo, Deputy Administrative Officer for Valley Water's Office of Government Relations, at [MLugo@valleywater.org](mailto:MLugo@valleywater.org) or (408) 630-2237.

The Honorable Matt Mahan  
Page 2  
September xx, 2025

Thank you for your time and consideration, as well as your dedicated leadership and commitment to serving our residents in Santa Clara County.

Sincerely,

Tony Estremera  
Chair, Board of Directors

cc: Valley Water Board of Directors, San José City Council, M. Richardson, City Manager Jennifer Maguire

Attachments: Water Conservation Rebates and Programs  
Valley Water Rebates and Free Programs

az:sg  
0826b-l

September xx, 2025

The Honorable Carmen Montano  
Mayor, City of Milpitas  
455 East Calaveras Boulevard  
Milpitas, CA 95035

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**INTERIM CHIEF EXECUTIVE OFFICER**

[Melanie Richardson, P.E.](#)

**CLERK OF THE BOARD**

[Candice Kwok-Smith](#)

Dear Mayor Montano,

I write to you on behalf of the Santa Clara Valley Water District (Valley Water) Board of Directors to commend you for your continued partnership with Valley Water's water conservation-focused cost-share agreement, providing Milpitas residents and businesses with \$1,370,000 in savings, and to express our desire to explore more avenues for collaboration. Reoccurring droughts, increased uncertainty with imported supply reliability, and significant environmental impacts continue to pose substantial water supply challenges that we must address collaboratively.

Water conservation is a vital component of climate resiliency and saves communities money. Laundry-to-landscape graywater systems divert water from washing machines to water yards, saving households as much as 14,500 gallons each year. Valley Water's Water Efficient Technology rebate offers up to \$100,000 to businesses and facilities to install water-saving equipment, and our agency also provides rebates for lawn conversions to drought-resilient landscaping. We invite you to share the attached informational materials with Milpitas residents, businesses, and municipal staff. These programs can support future compliance with statewide regulations related to conservation, such as Assembly Bill 1572, which prohibits irrigating nonfunctional turf with potable water.

Leveraging our use of recycled water is also a critical conservation strategy to put less strain on the potable water system. Valley Water engages with all our wastewater partners to support recycled water and improvements to water quality that expand nonpotable uses, and we applaud cities that have implemented ordinances to require the use of recycled water where available. Our local Silicon Valley Advanced Water Purification Center (SVAWPC) takes recycled water a step further and produces up to 8 million gallons of purified water per day for various uses. We thank you for your previous visit to the SVAWPC, and we hope to host members of the City Council for a private tour of this state-of-the-art facility to learn more about the advanced treatment process that supports our efforts to expand a drought-resilient, locally controlled water supply for current and future generations in Silicon Valley.

I am confident that by working together, we can make a meaningful difference in water conservation across the county. We invite you to share any thoughts and feedback with Marta Lugo, Deputy Administrative Officer for Valley Water's Office of Government Relations, at [MLugo@valleywater.org](mailto:MLugo@valleywater.org) or (408) 630-2237.

The Honorable Carmen Montano  
Page 2  
September xx, 2025

Thank you for your time and consideration, as well as your dedicated leadership and commitment to serving our residents in Santa Clara County.

Sincerely,

Tony Estremera  
Chair, Board of Directors

cc: Valley Water Board of Directors, Milpitas City Council, M. Richardson, Interim City Manager  
Deanna J. Santana

Attachments: Water Conservation Rebates and Programs  
Valley Water Rebates and Free Programs

az:sg  
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September xx, 2025

The Honorable Kavita Tankha  
Mayor, Town of Los Altos Hills  
26379 W Fremont Road  
Los Altos Hills, CA 94022

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**INTERIM CHIEF EXECUTIVE OFFICER**

[Melanie Richardson, P.E.](#)

**CLERK OF THE BOARD**

[Candice Kwok-Smith](#)

Dear Mayor Tankha,

I write to you on behalf of the Santa Clara Valley Water District (Valley Water) Board of Directors to commend you for your leadership on water conservation and to express our desire to establish a water conservation-focused cost-share agreement with the Town of Los Altos Hills. Through these agreements, Valley Water has provided millions in savings across multiple cities by employing a variety of water conservation programs that benefit residents and businesses. Reoccurring droughts, increased uncertainty with imported supply reliability, and significant environmental impacts continue to pose substantial water supply challenges that we must address collaboratively.

Water conservation is a vital component of climate resiliency and saves communities money. Laundry-to-landscape graywater systems divert water from washing machines to water yards, saving households as much as 14,500 gallons each year. Valley Water's Water Efficient Technology rebate offers up to \$100,000 to businesses and facilities to install water-saving equipment, and our agency also provides rebates for lawn conversions to drought-resilient landscaping. We invite you to share the attached informational materials with Los Altos Hills residents, businesses, and municipal staff. These programs can support future compliance with statewide regulations related to conservation, such as Assembly Bill 1572, which prohibits irrigating nonfunctional turf with potable water.

Leveraging our use of recycled water is also a critical conservation strategy to put less strain on the potable water system. Valley Water engages with all our wastewater partners to support recycled water and improvements to water quality that expand nonpotable uses, and we applaud cities that have implemented ordinances to require the use of recycled water where available. Our local Silicon Valley Advanced Water Purification Center (SVAWPC) takes recycled water a step further and produces up to 8 million gallons of purified water per day for various uses. We hope to host you and members of the City Council for a private tour of this state-of-the-art facility to learn more about the specialized treatment process that supports our efforts to expand a drought-proof, locally controlled water supply for current and future generations in Silicon Valley.

I am confident that by working together, we can make a meaningful difference in water conservation across the county. We invite you to share any thoughts and feedback with Marta Lugo, Deputy Administrative Officer for Valley Water's Office of Government Relations, at [MLugo@valleywater.org](mailto:MLugo@valleywater.org) or (408) 630-2237.

The Honorable Kavita Tankha  
Page 2  
September xx, 2025

Thank you for your time and consideration, as well as your dedicated leadership and commitment to serving our residents in Santa Clara County.

Sincerely,

Tony Estremera  
Chair, Board of Directors

cc: Valley Water Board of Directors, Los Altos Hills City Council, M. Richardson, City Manager Peter Pirnejad

Attachments: Water Conservation Rebates and Programs  
Valley Water Rebates and Free Programs

az:sg  
0826b-l

September xx, 2025

The Honorable Mark Turner  
Mayor, City of Morgan Hill  
17575 Peak Avenue  
Morgan Hill, CA 95037

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**INTERIM CHIEF EXECUTIVE OFFICER**

[Melanie Richardson, P.E.](#)

**CLERK OF THE BOARD**

[Candice Kwok-Smith](#)

Dear Mayor Turner,

I write to you on behalf of the Santa Clara Valley Water District (Valley Water) Board of Directors to commend you for your continued partnership with Valley Water's water conservation-focused cost-share agreement, providing Morgan Hill residents and businesses with \$1,225,000 in savings, and to express our desire to explore more avenues for collaboration. Reoccurring droughts, increased uncertainty with imported supply reliability, and significant environmental impacts continue to pose substantial water supply challenges that we must address collaboratively.

Water conservation is a vital component of climate resiliency and saves communities money. Laundry-to-landscape graywater systems divert water from washing machines to water yards, saving households as much as 14,500 gallons each year. Valley Water's Water Efficient Technology rebate offers up to \$100,000 to businesses and facilities to install water-saving equipment, and our agency also provides rebates for lawn conversions to drought-resilient landscaping. We invite you to share the attached informational materials with Morgan Hill residents, businesses, and municipal staff. These programs can support future compliance with statewide regulations related to conservation, such as Assembly Bill 1572, which prohibits irrigating nonfunctional turf with potable water.

Leveraging our use of recycled water is also a critical conservation strategy to put less strain on the potable water system. Valley Water engages with all our wastewater partners to support recycled water and improvements to water quality that expand nonpotable uses, and we applaud cities that have implemented ordinances to require the use of recycled water where available. Our local Silicon Valley Advanced Water Purification Center (SVAWPC) takes recycled water a step further and produces up to 8 million gallons of purified water per day for various uses. We hope to host you and members of the City Council for a private tour of this state-of-the-art facility to learn more about the specialized treatment process that supports our efforts to expand a drought-proof, locally controlled water supply for current and future generations in Silicon Valley.

I am confident that by working together, we can make a meaningful difference in water conservation across the county. We invite you to share any thoughts and feedback with Marta Lugo, Deputy Administrative Officer for Valley Water's Office of Government Relations, at [MLugo@valleywater.org](mailto:MLugo@valleywater.org) or (408) 630-2237.

The Honorable Mark Turner  
Page 2  
September xx, 2025

Thank you for your time and consideration, as well as your dedicated leadership and commitment to serving our residents in Santa Clara County.

Sincerely,

Tony Estremera  
Chair, Board of Directors

cc: Valley Water Board of Directors, Morgan Hill City Council, M. Richardson, City Manager Christina Turner

Attachments: Water Conservation Rebates and Programs  
Valley Water Rebates and Free Programs

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