



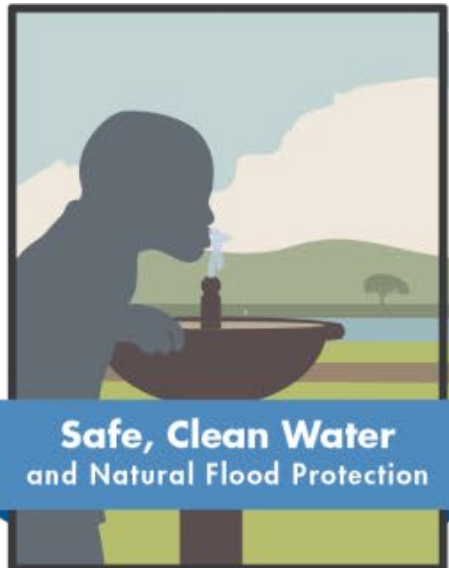
Safe Clean Water Conservation Program - Project A2: Water Conservation Rebates and Programs Update and Collaboration with Retailers + Outreach

Water Supply and Demand Management Committee, June 8, 2026

Ashley Shannon, Sr. Water Conservation Specialist

Safe Clean Water- Conservation Program Update

- Measure S, Safe Clean Water and Natural Flood Protection
- \$1 Million per year for Water Conservation activities
- Opportunity to enhance and create Water Conservation programs and resources



Safe, Clean Water
and Natural Flood Protection



Priority A: Ensure a safe, reliable water supply

Landscape Conversion Program Enhancements

Landscape Rebate Program

- Increase rate from \$1/sq ft to \$2/sq ft
- Q1-Q3 FY26
 - 680,000 sq ft converted
 - 645,000 sq ft eligible for SCW funding

Utilize remaining funds for increased marketing to commercial, institutional, and multi-family sites



21,000 square feet of lawn conversion project featuring climate-appropriate, low-water use landscape.

Valley Water Demonstration Garden

- Contract awarded to BFS Landscape Architects in June 2025
- Design Charette, November 2025
- Request for Information completed April 2026
- Expected design completion: June 2026
- Construction to utilize SCW funding in FY27 and FY28

Valley Water Demonstration Garden Project Map



Partnerships: Retailers

- Cost-sharing agreements with 7 local water retailers and cities
 - Water Conservation Rebate Programs
 - Advanced Metering Infrastructure (AMI)
 - Water Use Reports
- Outreach Collaboration
- Committee Engagement
- Reporting

Partnerships

- California Water Efficiency Partnership (CalWEP)
 - AB 1572 Non-functional Turf Toolkit
 - Leak Detection and Repair Certification Training
 - CII Water-Use Efficiency Audit Training for Water Agency Staff
 - Wholesaler Landscape Area Measurements Explorer



CALIFORNIA
WATER EFFICIENCY
PARTNERSHIP



Training for water
efficiency professionals!

COMMERCIAL BMP COMPLIANCE WORKSHOP & FIELD TRAINING

September 3-4, 2025
Wednesday 8am - 5pm, Thursday 8am - 4pm
Sunnyvale, CA

Register here 

WHAT'S IN IT FOR YOU?

- ✓ Tips on Urban Water Use Objective reporting due Jan 1, 2026
- ✓ Hands on audit training for CII properties
- ✓ Peer to Peer roundtable discussions
- ✓ AWWA CEU hours
- ✓ Actionable insights for working with CII customers and setting up impactful programs

CONTACT US
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Partnerships

- Bay Area Water Supply and Conservation Agency (BAWSCA)
 - Conservation Framework regional workshop series
 - As of May 2026, 10 Water Use Efficiency Workshops
 - Over 25 agencies

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