

Michele King

Subject: FW: PFFC Board Information Packet 2017

From: Spencer Horowitz [REDACTED]
Sent: Friday, December 08, 2017 10:35 AM
To: Michele King <MKing@valleywater.org>
Subject: Re: PFFC Board Information Packet 2017

Dear Ms. King,

Here is my updated application to serve as a PFFC board member. I believe I possess valuable experience and qualifications that will enable me to serve with distinction on the board.

- I am a small business owner in Santa Clara Valley with considerable experience as a consulting advisor to corporations on strategic planning and fund raising. I have extensive professional experience in contract negotiations and investor communications.

- I earned my MBA in Finance and Managerial Economics from the Kellogg Graduate School of Management at Northwestern University. I am a lifelong student of the bond market.

- I have a proven track record of integrity, public service and effective board membership. I have been vetted and appointed by the San Jose City council to serve on the City's Airport Commission (2010 - 2015) and the City's Small Business Development Commission (2004 - 2007). My fellow commissioners have elected me to leadership positions on both commissions. I have also served on the board of directors for Chai House (a 140 unit non-profit senior housing development), and on the Measure G Citizens Bond Oversight Committee for the San Jose Evergreen Community College District.

My primary interest in serving on the board is to help insure that the rate payers and residents of Santa Clara Valley enjoy maximum value for their investment in safe drinking water and flood protection.

The attached resume contains additional details about my background and qualifications. If you require further information, please contact me.

Respectfully submitted,

Spencer Horowitz
[REDACTED]
San Jose, CA 95125
[REDACTED]
[REDACTED]

SPENCER HOROWITZ

SAN JOSE, CA 95125 USA

EXPERIENCE

- ❖ Proven track record of corporate development, contract negotiation, public & investor relations, new venture formation and organizational management.
- ❖ Expert in communicating complex business propositions to corporate founders, CEOs, strategic partners, investors and the public.
- ❖ Exceptional writing, analysis and presentation skills informed by broad experience in finance, technology, economics, government and public advocacy.

1997 – present
Founder / Owner

BUSINESS DEVELOPMENT CONSULTANT
San Jose, CA

- Founded and built a corporate strategy, public relations and investor relations consulting practice serving startup & corporate technology clients worldwide. Clients include Mitsubishi, Autodesk, the Swedish Government and dozens of startups developing audio/video, Internet, semiconductor, mobile commerce and embedded software technologies.

1993 – 1997
Director of Marketing

ZORAN / OREN SEMICONDUCTOR
Santa Clara, CA

- Responsible for marketing, sales, public relations and international business development activities. Successfully negotiated memoranda of understanding, technology licenses and joint development contracts with Sony, JVC, Philips, LG Electronics and other strategic accounts.

1989 – 1993
Market Research Manager

NATIONAL SEMICONDUCTOR
Santa Clara, CA

- Established corporate market research department for multi-national technology corp. Curated and analyzed market forecasts, competitor analysis, leading indicators and demand models for product divisions, sales regions and senior management.

1987 – 1989
Product Manager

INTEL CORPORATION
Santa Clara, CA

- Responsible for product pricing and market demand forecasting for Intel's leading product: the 80286 microprocessor.

EDUCATION

Kellogg Graduate School of Management
Northwestern University, Evanston, Illinois.

MBA in Finance & Economics, with Honors.

Kean College, Union, New Jersey.

BS in Computer Science, with Honors.

BOARD APPOINTMENTS, HONORS, & PUBLIC SERVICE

- Twice appointed by San Jose Mayor and City Council to serve on the Airport Commission. Responsible for operational oversight and policy review for the San Jose International Airport (SJC), 2010 - 2015. Elected vice-chair by fellow commissioners.
- Appointed to the Measure G Citizen's Bond Oversight Committee for the San Jose Evergreen Community College District, 2010 – 2013.
- Twice appointed by San Jose Mayor and City Council to the Small Business Development Commission, 2003-2007. Elected Chair by fellow commissioners, 2006.
- Appointed to Board of Directors for Chai House, a 140-unit non-profit residence for low-income seniors, 2005 – 2008.
- *Pro bono* Communications Director for countywide judicial election. Responsible for message development, ad placement and official ballot statement. Won election by 14 points despite being outspent by opposition 4:3.
- Selected for USAID-sponsored economic advisory mission to the Romanian high-tech industry, 1999.
- Featured speaker at INET99, Internet Society Global Summit, San Jose, 1999.
- Featured speaker at "Alliance Forum" technology investment conference, Tokyo, 1996.
- Voting member of Semiconductor Industry Association Market Statistics Committee, 1989 - 1993. Elected Committee Chair, 1993.

REFERENCES Available upon request.

To: Michele King.. MKing@valleywater.org

1/11/18

Public Facilities Financing Corporation

5750 Almaden Expressway, San Jose

From: Jan F [Garrod..](#) [REDACTED]

[REDACTED]

Re: Open position Public Facilities Financing Corporation

I would like to be considered for the open position on the Board for the Public Facilities Corporation. I've been very active in local water issues. I'm very familiar with the working of the Santa Clara Water District and very aware of its financing needs. The SCVWD is foremost in the state for providing high quality water, flood protection and environmental stewardship of our rivers, creeks and watershed. To be this leader and provide to the residence of Santa Clara Valley, the district needs to constantly upgrade and improve its facilities.

My knowledge of the district dates back many years. I have been an active member of the Agriculture Advisory Committee for over 20 years. My father, Vince S. Garrod was in fact one of the founders of the District. I've participated as committee member of two District wide audits, one a Board audit and the other an Enterprise audit. They were both very in depth and gave me a complete knowledge of the District and how it works. I also was part of the CEO interview committee and few years back. I did receive the Cape Award for Performance Excellence from the SCVWD in 2007.

Personally, I'm very active in local and State Agriculture with my work with the California State Farm Bureau. Presently, I'm District Director for Santa Clara, San Mateo and Santa Cruz Counties. I am a past President of the Santa Clara County Farm Bureau. As well as managing Garrod Farms with its winery, hay and equestrian business; I am the water master for a Mutual Water Company that has 53 services.

I completely understand the relationship between the SCVWD Board of Directors and the Management of the District. I believe, my experience demonstrates that I have the skills and knowledge needed to implement the policies and goals of SCVD while keeping in mind the values of the community and the economics of the situation.

Please consider me

Respectfully Jan Garrod