

CEO BULLETIN



To: Board of Directors
From: Rick L. Callender, CEO

Weeks of May 6 – May 19, 2022

Board Executive Limitation Policy EL-7:

The Board Appointed Officers shall inform and support the Board in its work. Further, a BAO shall 1) inform the Board of relevant trends, anticipated adverse media coverage, or material external and internal changes, particularly changes in the assumptions upon which any Board policy has previously been established and 2) report in a timely manner an actual or anticipated noncompliance with any policy of the Board.

| Item | IN THIS ISSUE |
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| <u>1</u> | 2022 Dams Sector Information Sharing Drill |
| <u>2</u> | <u>Keegan</u> Provide information on the last two years of polling, what we polled for, and what the costs were for those polls. R-22-0003 |
| <u>3</u> | <u>Varela</u> Staff is asked to provide a response to Mr. Peter Drekmeier's 4/12 public comment regarding "participating in a shared water purchase savings program". R-22-0004 |

1. 2022 Dams Sector Information Sharing Drill

On May 3-4, 2022, Valley Water participated in the 2022 Dam Sector Information Sharing Drill, which is a two-day dam security exercise hosted by the U.S. Department of Homeland Security's Cybersecurity and Infrastructure Security Agency (CISA). The purpose of the drill was to utilize this training opportunity to validate effectiveness of emergency plans and procedures. The exercise goals focused on information sharing, communication, and security response which yielded the benefit of identifying opportunities for enhanced stakeholder collaboration. The exercise scenario was based on the idea of a terrorist threat targeting dams. Nationwide participation in this drill included over 300 members from 142 private sector and government agencies largely reflecting the dam sector.

Valley Water's virtual participation was comprised of the Dam Safety Unit, Information Technology, Office of Emergency Services, and the Security Office. This drill allowed Valley Water to validate existing security plans and emergency procedures. This event also demonstrates Valley Water's ongoing partnership with the Department of Homeland Security and the sharing of best practices with other agencies within the dam sector.

For further information, please contact Alexander Gordon at (408) 630-2637.

2. Keegan

Provide information on the last two years of polling, what we polled for, and what the costs were for those polls.

R-22-0003

Information on Polling Conducted April 12, 2020 through April 12, 2022, including Subject, Date, and Cost

| Subject | Date | Cost |
|--|---------------|----------|
| 1. Potable Reuse/Recycled Water Public Opinion | May 2020 | \$27,200 |
| 2. Public Perception of Valley Water | January 2021 | \$27,200 |
| 3. Potential Ballot Term Limit Language | February 2021 | \$34,600 |
| 4. Purified Water Focus Group Messaging | February 2021 | \$19,000 |
| 5. Water Rate Messaging | March 2021 | \$28,400 |
| 6. Assessment of Government Relations Efforts | March 2021 | \$14,000 |
| 7. Flood Awareness | March 2021 | \$10,000 |
| 8. Potable Reuse/Recycled Water Public Opinion | June 2021 | \$28,400 |
| 9. Drought Funding Ballot Measure | October 2021 | \$34,600 |
| 10. Flood Awareness | January 2022 | \$15,400 |
| 11. Potential Ballot Term Limit Language | February 2022 | \$30,275 |
| 12. Drought Messaging | March 2022 | \$32,600 |

For further information, please contact Rachael Gibson at (408) 630-2884.

3. Varela

Staff is asked to provide a response to Mr. Peter Drekmeier's 4/12 public comment regarding "participating in a shared water purchase savings program".

R-22-0004

At the April 12, 2022 Board of Directors meeting the request to respond to Mr. Drekmeier's public comment regarding "participating in a shared water purchase savings program" was made and Valley Water's response is as follows:

For many years, Valley Water has been securing supplemental water during times of drought through partnerships with water agencies that are able to transfer a portion of their supply. We will continue to explore water conservation options during the drought and will look into the suggestion to pursue a shared savings program with irrigation districts that purchase water through the state and federal water projects in the future. However, agricultural district allocations, like others in the state, have been very low (zero last year) and there may not be much opportunity for transfers through a shared savings program such as this.

While a pressurized irrigation distribution system such as the one implemented in San Joaquin Valley would not be as applicable in Santa Clara County, Valley Water does work closely with our agricultural customers to reduce water use, including through our Mobile Irrigation Lab, agricultural water use baseline study, our Agricultural Water Advisory Committee, and regular meetings with the Farm Bureau.

For further information, please contact Vincent Gin at (408) 630-2633.