



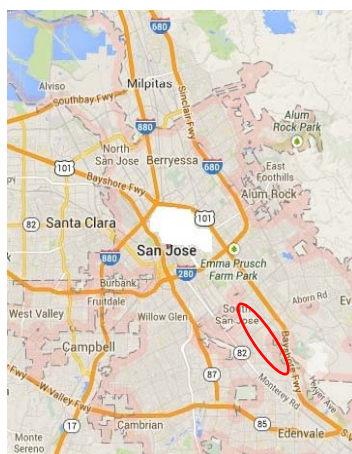
# Final Report Trash Free Coyote Creek

Richard McMurtry  
Project Manager

## Two Projects Under the Safe, Clean Water Program

B3: Trash Free Coyote  
Creek Cleanup and  
Surveillance Project

B7: Trash Free Coyote  
Creek Education and  
Outreach Project



Tully Road to US 101, San Jose

### **B3: Trash Removal**

- Over 80,000 pounds of trash removed!



### **B3: Volunteer Engagement**

1296 Volunteers Spent 3 hours on a Sat morning!



## B3. Coordinated Effort

1. Monthly Coordination Meetings with Park Rangers, Environmental Services (supplies/ trash disposal) and Water District staff
2. Efficient and Safe Procedures
  - Team Leaders
  - Pre-event scoping
  - Pre-event walk-through with Rangers

## B7. Neighborhood Organizational Outreach

Made presentations to neighborhood organizations  
 A lot of interest, but little action, from the organization  
 One or two volunteers from each organization: Two such volunteers became our team captains  
 Two other such volunteers became regulars



Join us in a community cleanup of Coyote Creek.  
 Help us make our creek beautiful for all and healthy for the fish

Organized By:



When: Saturday, June 17th  
 Time: 10 am

Where: meet us at Tully Road, Ball Fields parking lot on Tully Road.  
 1 mile west of US 101 Tully Road Exit.

For more information, contact:

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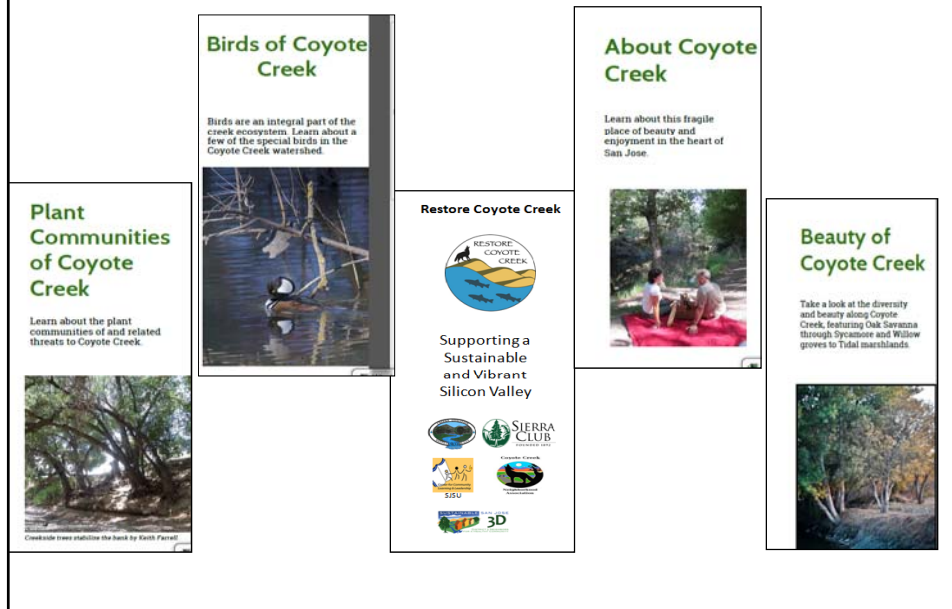
Check us out at [FriendsOfCoyoteCreekWatershed.org](http://FriendsOfCoyoteCreekWatershed.org)  
 © Sierra Club  
 Images Courtesy: Wiley Winkling and Carolee Burton

## B7. San Jose State Partnerships

- Conference steering committee developing topics and inviting speakers and moderators
- Increased student participation; doubled faculty on mailing list; many offering extra credit and community service hours.
- “Journey Through Homelessness” ensemble performance a hit

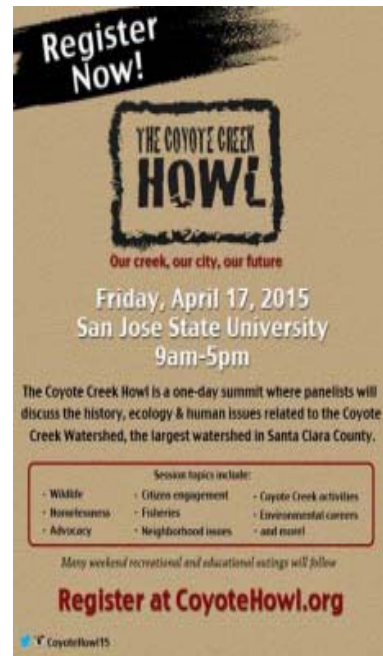


## B7: Brochures



## B7. 4/18 Coyote Creek Howl

- Hosted on SJSU campus
- Financial sponsors included Water District (from grant) and City of San Jose
- Collaborated with SJSU DBH Agency for PR and other groups for sessions
- 150 attendees, including 50 college students



## B7. Social Media

### Email Newsletters

- List is at over 1000 names
- 1-2 email mailings per month

### Facebook

- 350+ likes





**Before**



**After**



## **Work Towards Trash Free Coyote**

