



December 2, 2015

Trina Hineser

San Martin, CA 95046

Dear Board of Directors of SCVWD,

My name is Trina Hineser. Please accept this letter of intent to fill the Board Member vacancy you have for District 1.

I have been a resident of San Martin for over 15 years. I believe I would be a good fit for this position. I graduated with a Bachelor of Science in Horticulture from Cal Poly San Luis Obispo in 1997. My occupational history; before I got married, was working for large Wholesale Nursery's on a regional level. Some of those companies include; Hines, Schubert, & El Modeno Wholesale Nursery's.

I was married in 2000 at our home in San Martin. My husband has a successful Medical Distribution Company and I have had the pleasure of helping his company grow to a national level.

My skills range from public speaking, to relationship building, to negotiations. I enjoy a challenge and I commit to projects and follow through.

I currently sit on the San Martin Planning Advisory Commission (SMPAC) and am the current President for the San Martin Neighborhood Alliance (SMNA). Some of the projects I have been involved with in our community include; the Horse Seizure in 2014 where 38 horses were rescued. I created a group called the Center Horse Advocates and we have continued to strength our relationship with Animal Control and other county Horse Rescues to find solutions/policies for our community so this never happening again. Also, in South County there has been an influx of graffiti and trash that cannot be ignored. With the guidance from Gilroy's working program on trash and graffiti and the support of Code Enforcement and Roads & Airports, I have been able to create a Graffiti Abatement program in San Martin which in 2015 has resulted in 3 successful community clean-up days.

I may not have a history of Water District related experience but I am enthusiastic and have a sincere desire to serve the District 1 Community. Please feel free to check out my social networks as I maintain an active presence on each of my personal profiles. I believe I would bring an added view to the SCVWD Board and appreciate the opportunity to discuss the possibility with you.

Sincerely,

Trina Hineser



**APPLICATION FOR  
SANTA CLARA VALLEY WATER DISTRICT  
BOARD OF DIRECTORS - DISTRICT 1**

Please complete this application in its entirety and submit an original signed copy along with a letter of interest containing your name, residence address, occupation, summary of interest in the position, and any other relevant qualifications and experience, to the Office of the Clerk of the Board at 5750 Almaden Expressway, San Jose, California 95118, by **4:00 p.m. Wednesday, December 2, 2015.**

**A. CONTACT INFORMATION**

Name (First, Last): Trina Hineser			
Residence Address (Street Address, City, State, Zip): [REDACTED] San Martin, CA 95046			
Home Phone:	Work Phone:	Cell Phone:	E-Mail:
		[REDACTED]	[REDACTED]

**B. QUALIFYING SUPPLEMENTAL QUESTIONS** (Please use separate sheet of paper if necessary)

1. Explain why you think you should be appointed to the District 1 Board of Directors seat.

I have been a District 1 resident for over 15 years. I am familiar with the needs of the unincorporated residents and the various sectors that make up District 1. I have a sincere desire to be of service to the District 1 community.

2. Describe the experience you have that will assist you with the responsibilities required of you while serving as a member of the Board of Directors.

I have a Bachelor of Science from Cal Poly - SLO. I am a diligent researcher of information presented to me and am inquisitive should there be a need for further information. I am open to all points of view and make decisions based of facts. I have a range of public speaking experience and can articulate difficult things with diplomacy.

3. A. What are your detailed thoughts on the current SCVWD practice of using parcel (property) taxes for State Water Project costs versus having the water consumers pay for 100% of these costs?

B. If some of the costs are to be paid by property owners, should certain property owners who are not able to receive any water from the SCVWD despite asking for water, be required to pay the costs?

A. The State Water Project one of several other line items on a homeowners property tax bill. In some ways, it is similar to all the other obligations one takes on when purchasing a home. Should the current policy change? When thinking outside the box...wouldn't it be interesting to distribute the "cost for SWP" by placing it on all California Tax return individuals instead of just those who own homes.

B. Again, my thoughts are that if one has taken on the responsibility of purchasing a home one now represents the community in which they have laid stake in and therefore, fees such as SCVWD are communal.

4. Agricultural water rates in both North and South County are heavily subsidized by water consumers and tax payers in Morgan Hill, Gilroy and others. Please explain your reasoning behind supporting the continuation of the rapidly expanding "open space credit" expense or reducing that expense so the SCVWD can use those funds for conservation, reduced water rates and other projects.

I would like to see SCVWD reduce the "open space credit" and use those funds for conservation, etc. My reasoning is two-fold: First, there is a long standing concern by farmers in North & South County that if Agricultural water rates went up, it would harm them economically. Being that the Bay Area is know for it's technology, it is expected that advancements in Agriculture have also occurred. Reduction of the amount of water needed for specific crops including the many technological advances in farming has brought savings to the Agricultural community. Secondly, Morgan Hill and Gilroy have annexation projects in the pipelines and are looking at ways to protect/preserve Agricultural land while at the same time Urbanize to the outer edges of their respective City boundaries.

5. What do you think will be the most significant challenges that the District will be facing in the next few years?

Consumers are looking at all the ways they personally can save on water use, it is expected they will in turn feel as if their reduce use should not constitute increased rates by SCVWD. Also, where SCVWD funds are allocated will continue to be scrutinized by the public. As California; at the state level, continues to weigh-in on water storage and usage SCVWD may see more state mandated requirements.



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6. What three items would be your highest priority if you are appointed as a SCVWD District 1 Board Member?

- 1) Create a more just form of petitioning for Well Owners.
- 2) Find/work on more ways to store water for potential future shortages.
- 3) Work collectively with the Agriculture community to sustain their water needs.

Applicant Signature

November 30th, 2015

Date Signed