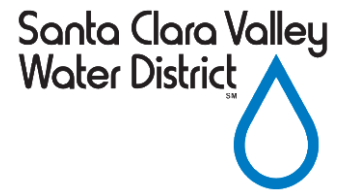


Safe, Clean Water and Natural Flood Protection Program
SCW Priority D - Project D3 Mini-Grant Pilot Program
Public Outreach Plan



Community Stakeholders:

Local municipalities, special districts, schools, community colleges, and universities in Santa Clara County. Local non-profit organizations with a 501(c)(3) tax exempt status.

Environmental and creek groups and neighborhood associations with interest in the program are eligible, but the group must identify the individual who will be responsible for signing the agreement, any taxes resulting from grant award, and insurance, if necessary.

Geographic Area of Benefit:

Countywide

Public Participation Goal (IAP2):

Inform

Goal:

The objective of the D3 Mini-Grant Pilot Program is to encourage broader community involvement and long-term community engagement to contribute to wildlife habitat restoration efforts in Santa Clara County (County). Funding for the pilot mini-grant awards is not intended to cover the entire project costs, but rather to pay up to \$5,000 for eligible projects under Priority D3 that contribute to the restoration of wildlife habitat in the County.

Outreach Objectives:

- Provide opportunities for the community to participate in the D3 Mini-Grant Pilot Program
- Communicate publicly about pilot program status
- Solicit input on grantee experience, i.e., customer satisfaction

Communication Tactics:

- Utilization of the various Strategies and Tools defined in the Safe, Clean Water and Natural Flood Protection Program's Communications Strategy to communicate about grant opportunities and the status of grant projects and to solicit input on grantee experience. These include, but are not limited to, outreach through:
 - Local Municipalities
 - District Committees
 - District E-newsletter
 - Social Media
 - NextDoor
 - CEO Bulletin
 - Board Agenda Items

Key Topics:

- Creek Enhancement
- Habitat Restoration
- Fish Passage
- Watershed Stewardship

Outreach Schedule:

Outreach will begin upon approval of the Project D3 Mini-Grant Pilot Program components and authorization by the Board to implement the program and will be ongoing through June 30, 2018 or until the \$200,000 in funding is awarded, whichever occurs first.