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David Packard

Board of Directors
Santa Clara Valley Water District
5750 Almaden Expressway, San Jose, CA 95118

March 23, 2016

Dear Chair Varela:

The Silicon Valley Leadership Group is pleased to invite you to sponsor our 2017 Energy & Sustainability Summit on May 25, at Oracle Conference Center in Redwood City as we focus this year on *"Business Leadership on Sustainability in a Brave New World."*

We will convene executives, elected officials and NGO leaders to discuss how to employ the latest technologies and practices to create value and build resiliency in organizations amidst a rapidly changing landscape. The Summit brings together more than 350 businesses, nonprofit, and public sector leaders to share best practices, lessons learned and practical solutions. The 5th annual Silicon Valley Energy and Sustainability Summit will feature C-Suite plenaries, policy roundtables and case studies, all focused on the business case for leadership on climate, clean energy and water conservation and efficiency. The event will focus on a host of issues of particular importance to the Santa Clara Valley Water District, including the water/energy nexus, water conservation and flood risk.

I hope you will take a moment to review the enclosed information detailing the sponsorships we are offering at this year's Summit. Please also note that we would like to offer the following in return for a suggested sponsorship level of \$10,000:

- Exhibitor booth in the main Summit hall in the conference center (\$5,000 value)
- Opportunity for an executive to participate onstage at the event (\$7,500 value)
- 10 complimentary tickets for District staff and guests (\$4,000 value)
- District logo on all materials associated with the event (\$10,000 value)

Thank you in advance for your consideration.

We look forward to working with your team to put on a great event this spring!

Sincerely,



Mike Mielke
Senior Vice President, Environment and Energy
Silicon Valley Leadership Group





Sponsorship Opportunities

Lead Summit Sponsor – \$15,000

- Opportunity to co-open Summit to audience of ~300 and make a short marketing speech to attendees
- Opportunity to introduce a keynote speaker or executive plenary panel to audience of ~300
- Double sponsor table in premium location (two standard 6x2 tables with four chairs)
- 30 complimentary tickets and 3 roundtables
- Lead logo on all event marketing materials

Reception Sponsor – \$10,000

- Opportunity to help close the Summit to audience of ~300 and make a short marketing speech to attendees
- Opportunity to pen reception and make a short marketing speech to attendees
- 10 complimentary tickets
- Sponsor sign displayed during reception
- Logo on all event marketing materials

Program Sponsor – \$7,500

- Opportunity to introduce panel or case study session
- 10 complimentary tickets
- Logo on all event marketing materials
- **Note:** Add a sponsor booth for a total of \$10,000 (value: \$12,500)

Booth Sponsor – \$5,000

- One sponsorship table (standard 6x2 table w/ two chairs + power)
- 5 complimentary tickets
- Logo on all event marketing materials
- **Note:** Add program sponsorship for a total of \$10,000 (value: \$13,500)

Round Table Sponsor – \$3,750

- One round table for seating in the main auditorium with company name prominently displayed
- 7 complimentary tickets
- Logo on all event marketing materials

Networking Break Sponsor – \$2,500

- 5 complimentary tickets
- Sponsor sign next to food/drink area during break
- Logo on all event marketing materials

Branded Sponsor – \$2,000

- Prominent space to display your own rollup sign in main hallway during entire event – no staffing required!
- 2 complimentary tickets
- Logo on all event marketing materials

For more information, please contact:

Mike Mielke (mmielke@svlg.org or 408-501-7858)

-- or --

Tim McRae (tmcrae@svlg.org or 408-501-7881)