



Civic Engagement Unit

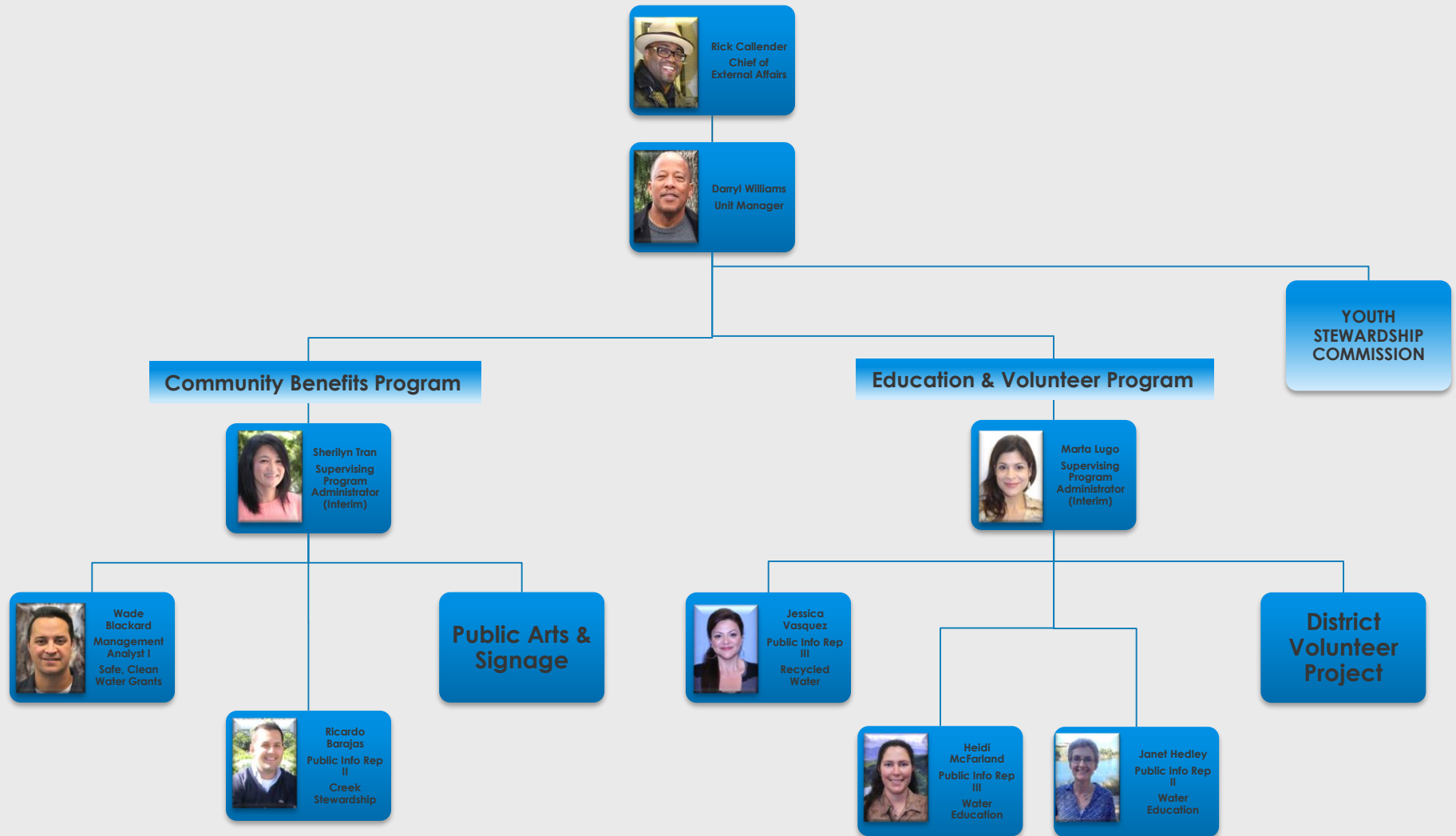
Board Presentation
December 12, 2017



Value Statement

The purpose of the **Office of Civic Engagement** is to advance and **build positive** and **proactive relationships** with the **community** through **engagement, education,** and **partnerships**. The programs and projects in the unit are designed to provide the community with **access to resources** and **opportunities** that will help **build understanding, trust,** and **support** for the District's goals and mission.

Civic Engagement Structure



Community Benefits Program

Safe, Clean Water Grants & Partnerships



Photo: SF Bay Wildlife Society Project funded by B3 Pollution Prevention

Creek Stewardship



Photo: National River Cleanup Day Volunteers

Public Arts & Signage



Photo: Acquired from Internet – unknown location/artist

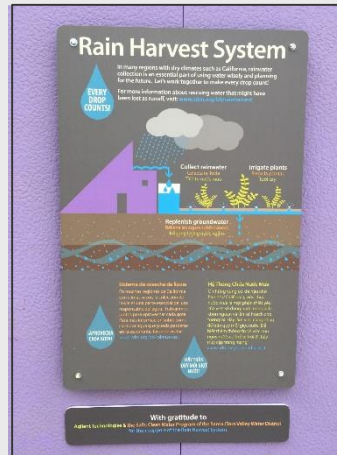
Safe, Clean Water Grants Program



Foothills Park Riparian Enhancement Project

2014 Safe, Clean Water Grant
July 2014 - June 2017
Lead Agency: Grassroots Ecology/Acterra
Partner Agency: City of Palo Alto

(A3760R)



SCW Program Priority	Total # Funded Projects (as of FY2017)	Total Funding Awarded (as of FY2017)
A2 – Hydration Stations	50	\$250,000
B3 – Pollution Prevention	12	\$1.8 M
B7 – Volunteer Cleanup & Education	7	\$350,000
D3 – Trails & Open Space	3	\$570,000
D3 – Restoration	22	\$4 M
D3 – Mini-grants	0	\$ 0

Engagement

more site visits, timely technical assistance, engaged with project progression

Outreach

broader outreach into underserved communities, expand impact of grant dollars

Efficiency

implement Grants Management System to streamline pre and post award process for staff and grantees

Creek Stewardship

Creek Stewardship Cleanup Efforts Achievements 2017 (to date)

National River Cleanup Day (May) Coastal Cleanup Day (Sept) Coyote Creek Cleanup (Sept)

# of Volunteers	3,279
# of Volunteer Hours	13,116
# of Creek Miles Cleaned	133.37
# lbs of Trash Removed	101,092
Total of Hours In-Kind Value	\$367,248



Public Arts & Signage

Using **art** to convey messages about **water conservation**, **environmental protection** and **stewardship**, **pollution prevention**, and other **District values** throughout the county, will allow the District to be a part of the **culture** and **fabric** of the various **communities we serve**.

Adopt A Bench



Art Grants



Water Education & Volunteer Program

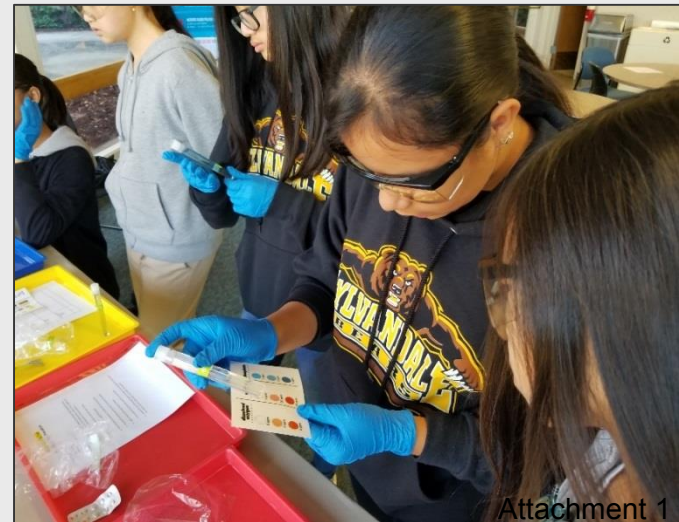
District Volunteer



Recycled Water Outreach



Water Education Outreach



District Volunteer Project

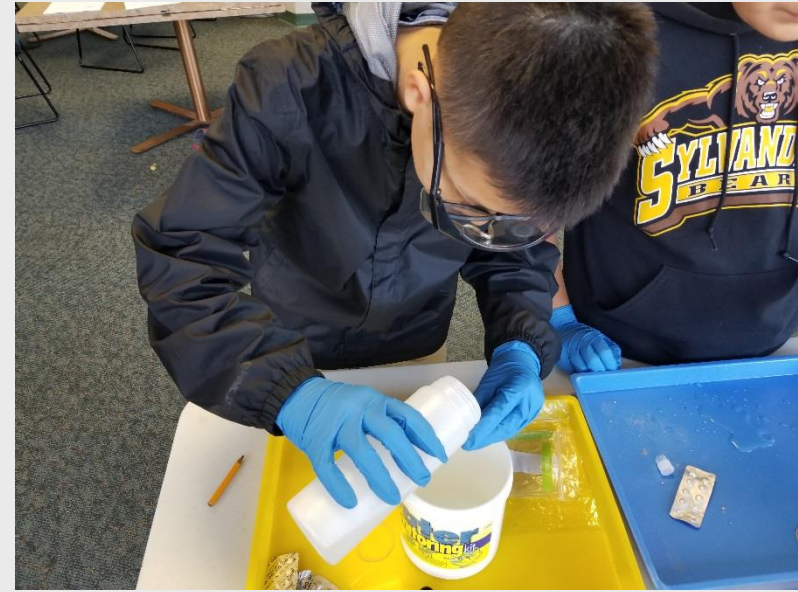
Create a robust **volunteer experience** that engages a **diverse** group of volunteers to **expands opportunities** beyond just creek cleanups to other functions and areas within the District that could benefit from **volunteer support**



Water Education

Successes and Milestones 2017

- County and City Library Outreach
- Summer Camp Programming
- First Lego-League Hydrodynamics Fall Tours & Presentations



Water Education

Looking ahead...

- Add Volunteers & Bilingual Tour Docents
- Targeted Schools outreach
- Flood Awareness & Recycled & Purified Water Outreach



Recycled Water

Success & Milestones

- Asian Community Tour Day on July 15
- Youth Tours at SVAWPC
- Community & Employee Outreach



Recycled Water

Looking ahead...

- Develop Bilingual Volunteer Tour Docent Program
- Multi-Ethnic Outreach & Special Events
- Social Marketing/ Media Campaign



Youth Commission

Foster greater involvement of **youth** in local government to **inspire** and develop **future public policy leaders** and professionals with an **awareness** of issues and activities relating to **water supply, conservation, flood protection, and stream stewardship**.



City of Fresno Youth Commission



City of San Francisco Youth Commission

Highlights of Key Accomplishments



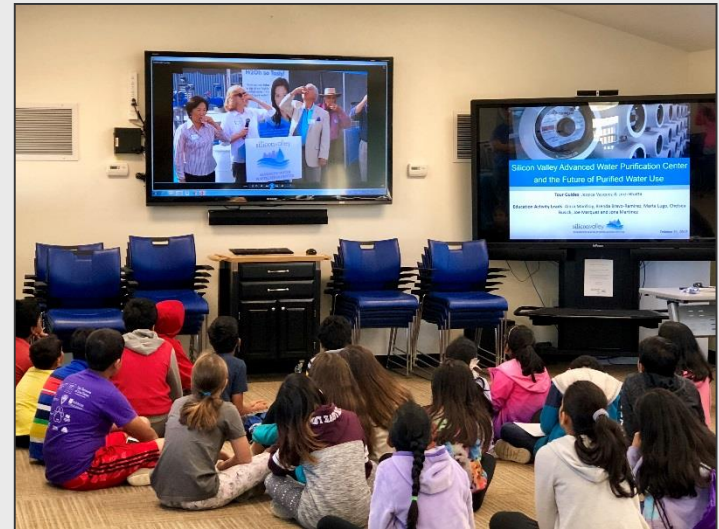
Asian Community Tour Day, July 15



Volunteer Recognition Awards, August 29



Coyote Creek Cleanup Day, September 30



1st Lego League SVAWPC Tour, October 21

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