

To: Board of Directors
From: Norma J. Camacho, CEO

Chief Executive Officer Bulletin Week of February 2 – 8, 2018

Board Executive Limitation Policy EL-7:

The Board Appointed Officers shall inform and support the Board in its work. Further, a BAO shall 1) inform the Board of relevant trends, anticipated adverse media coverage, or material external and internal changes, particularly changes in the assumptions upon which any Board policy has previously been established and 2) report in a timely manner an actual or anticipated noncompliance with any policy of the Board.

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Office of Government Relations 2018 Community Event List

Each year, the Office of Government Relations develops a list of community events for the calendar year where the district plans to host a booth. This community outreach provides a valuable forum for the district to communicate with broad sectors of our diverse community on water-related issues, such as water conservation, water recycling and purification, flood preparedness, and district projects in specific communities, among many others. Many of the events included are where we have hosted an informational booth in the past and have had a high-level of visibility due to the size of the crowds.

The recent addition of the district's water truck will enable us to promote the quality and taste of our water and engage at an even higher level with the public at these events.

The event list is included in the February 9, 2018, non-agenda packet.

For further information, please contact Rachael Gibson at (408) 630-2884.

Safe, Clean Water Grant Project Completion: Clean Water Fund completed the ReThink Disposable: Preventing Riparian Trash at the Source Project

The Clean Water Fund (CWF) received an \$82,133 Safe, Clean Water and Natural Flood Protection grant to support the expansion of CWF's ReThink Disposable program to three cities in Santa Clara County (County) – San Jose, Cupertino, and Sunnyvale. The focus of the ReThink Disposable program is to engage food businesses, institutions (academic and corporate campuses), and consumers to minimize disposable take-out food and beverage packaging at the source. The total cost of the project was \$174,036.

Key Outcomes:

- 12 business participants completed the ReThink Disposable audit to minimize wasteful single-use disposable food and beverage packaging by over 1.4 million pieces.
- CWF hosted four (4) creek cleanups with 127 volunteers removing almost 4,000 pieces of trash and debris from "hot spots" on Calabazas and Coyote Creeks.
- CWF developed a new public education display including researching, developing, and designing two new life cycle impact info-graphics on Disposable Cups and Straws.
- CWF engaged approximately 30,000 residents in Santa Clara County with the new ReThink Disposable Source Reduction Pledge.
- CWF's ReThink Disposable wins the 2015 Governor's Award for Environmental and Economic Leadership and the 2016 California Resource Recovery Association's Excellence in Waste Prevention Award.

The grantee's final report on the completed project is included in the board's February 9, 2018 Non-Agenda package.

For further information, please contact Rick Callender at (408) 630-2017.

Keegan
Status of Dams Program
R-18-0004

Staff anticipates providing the board an update on the district's Dam Safety Program at the board's March 27, 2018, meeting.

For further information, please contact Katherine Oven at (408) 630-3126.

Santos
Staff to provide the Board with a quarterly monitoring report on the management of District properties, i.e., graffiti, illegal access, etc.
R- 18-0003

Quarterly performance updates are also provided on the District's website:

- 1.) <https://www.valleywater.org/project-updates/grants-and-environmental-protection/encampment-cleanup>
- 2.) <https://www.valleywater.org/project-updates/grants-and-environmental-protection/remove-graffiti-litter>

Following the board's discussion of item 4.2 at the January 9, 2018, board meeting, the district is taking steps to address concerns raised, including analyzing existing data of hot spot locations for trash and debris and fence repairs, exploring alternative fencing materials, adding security patrols, and engaging volunteers to assist with inspections.

A quarterly monitoring progress report will be provided to the board following the implementation of these measures in FY18 Q4. The report will include quantities, county wide distribution and response time, and a qualitative discussion of the effectiveness.

The 2018 Emerging Leaders Certificate Program will also be addressing innovative ways to resolve issues related to district property graffiti, illegal access, and encampments as one of their capstone projects which, when completed in September 2018, will be shared with the board.

For further information, please contact Sue Tippetts at 408-630-2553.
