

## Argument in Favor of Measure B

Housing costs in San Jose are out of control, but local politicians have given us nothing but talk. Measure B is more than talk – it gives voters the opportunity to help solve our housing crisis by creating housing (with affordable housing) for seniors, including veterans.

Measure B allows for the creation of Evergreen Senior Homes, which will have up to 910 residential units for seniors by transforming 200 vacant acres of industrial land that has sat empty for over 30 years into much-needed senior housing.

Under current zoning, industrial development would generate significant daily commuter traffic and tall buildings in the Evergreen neighborhood. Measure B instead protects the neighborhood and keeps it family focused by rezoning to build senior housing.

20% of the housing created by Measure B would be available at below market rate for seniors. Currently, too many local seniors are struggling to find an affordable home because the City has failed to meet its affordable housing requirements.

Additionally, veterans, who have sacrificed so much for our country, would be given preference to the affordable housing — to the fullest extent allowed by law — to honor their service.

In addition to creating new housing, Measure B will create a new trail that will be open and available to the public, generating new greenspace for existing and new residents at no cost to taxpayers. And it requires the new housing to meet high water and energy conservation standards, with solar panels and captured storm water runoff to protect the environment.

Your “Yes” vote on Measure B is an important step towards solving our housing shortage with new, desperately needed housing for seniors, including affordable units for seniors and veterans. Please join us and thousands of San Jose residents in voting Yes on Measure B.

[www.evergreenseniorhomes.com](http://www.evergreenseniorhomes.com)

City of San José

**Argument For Measure B**

Measure B

Evergreen Senior Homes Initiative - Amending the Envision San José 2040  
General Plan

Signature Order:

1. Patricia E. Sausedo, Former Vice Mayor and Evergreen Councilmember,  
City of San Jose
2. Sharon Maples, Teacher
3. Malenia Horn, Disabled U.S. Army Veteran
4. Frank Stanley, Retired U.S. Postal Worker
5. James D. Kenny, San Jose Resident