

PROJECT EVALUATION CRITERIA

Criteria	Criteria Name		Low (0-3)	Moderate (4-7)	High (8-10)	Weight	Max Score
1	<u>PROJECT GOALS & THEMES</u> Proposed project implements pollution prevention, reduction, removal, remediation or improvement activities, either independently or collaboratively. Project may focus on physical improvements under B3 and <u>priority themes</u> as listed: <ul style="list-style-type: none"> • Implement specific pollution prevention or reduction activities identified in existing countywide or regional plans • Increase the permeability of urban areas • Increase trash free areas in riparian areas • Prevent pharmaceutical waste and other pollutants from entering our waterways 	Project identifies which specific pollutant is the target of the project	No identification of a specific pollutant(s) as the focus of the project	Project addresses pollutants in priority reaches or areas identified in TMDL or 303d listings	Project addresses pollutants in priority reaches or areas beyond TMDL or 303d listings	0.25	2.5
		Project clearly states how it will prevent, reduce, remove, or remediate the identified pollutant	Able to link project to the District's One Water Objectives (Appendix J)	General description and some specifics of project methods and process for addressing the identified pollutant(s)	Clear and specifics description of project methods and process for addressing the identified pollutant(s)	0.25	2.5
		Physical projects that bring long-lasting solutions beyond the life of the grant funding	Project provides solutions lasting only the life of the grant	Project provides solutions lasting beyond the life of the grant by 1-2 years	Project provides solutions lasting beyond the life of the grant by 3+ years	0.25	2.5
		Establish baselines to account for existing conditions versus new conditions to measure success	No baseline data identified to measure success	Some baseline data identified to measure success	Systematic baseline data identified to measure success of project objective	0.25	2.5
		Maintenance and monitoring	Maintenance and monitoring component identified with no funding source	Maintenance and monitoring component identified with funding source	Maintenance and monitoring component identified, including parameters to be monitored and funding source	0.25	2.5
2	<u>CONNECTIVITY</u> Where applicable, project demonstrates connectivity of two or more related activities consistent with Priority B objectives		No identified connectivity	Connectivity with other planned enhancements, open space, or habitat areas	Demonstrated connectivity with existing enhancements, open space, or habitat areas	0.25	2.5

3	<p><u>PROJECT SCOPE</u> Proposed project includes a well-defined scope (see Appendix A) with clearly identifies the following:</p> <ul style="list-style-type: none"> • Project description • Tasks • Deliverables • Success measures Outreach/presentation to District Board of Directors 		Most deliverables and associated tasks, success measures are clearly defined	All deliverables and associated tasks, success measures are clearly defined	All deliverables and associated tasks, success measures, and change management tasks are clearly defined	0.75	7.5
4	<p><u>PROJECT SCHEDULE</u> Proposed project includes a well-defined schedule (see Appendix B), including:</p> <ul style="list-style-type: none"> • Tasks • Milestones • Deliverables • Performance measures • Project related events • Outreach/presentation to District Board of Directors • Close-out 		Target completion date, key milestone dates (including key events or board presentation dates) are clearly identified	Clear base schedule along with identification of critical path items.	Clear base schedule along with identification of critical path items, and ways to address anticipate schedule slip.	0.75	7.5
5	<p><u>PROJECT BUDGET</u> Proposed project includes a well-defined budget that clearly identifies the following</p> <ul style="list-style-type: none"> • Tasks • Resources • Matching funds 	What tasks are included and which are requested for reimbursement through this grant?	Most budget items align well with those described in scope and schedule	All budget items align well with those described in scope and schedule	Identified budget items for change management beyond well-defined budget.	0.75	7.5
		Level of matching funds (% of total project cost)	25-30% matching funds	31 to 50% matching funds	51% or greater matching funds	0.75	7.5
		Unit cost is reasonable, effective and efficient	Identified unit cost	Identified unit cost and provided benchmark data	Identified unit cost, provided benchmark data, and demonstrated competitiveness against cost effectiveness	0.5	5
6	<p><u>PROJECT READINESS</u> Readiness of CEQA documents (Categorical Exemption required where a Negative Declaration or EIR is not required)</p>		Notation of CEQA in project application with no clear date of expected completion	Planned completion of CEQA within 1 year of signed agreement	Completed CEQA	0.75	7.5
	<p>Readiness of Permit documents (if permits are not required give full points)</p>		Notation of permits in project application with no clear date of expected completion	Planned completion of permits within 1 year of signed agreement	Completed permits	0.75	7.5

7	<u>LIKELIHOOD OF PROJECT SUCCESS</u> Project team has clearly defined roles and responsibilities, and worked successfully from project planning to project completion in the past		Project team has clearly defined roles and responsibilities	Project team worked together on project proposals in the past.	Project team has completed projects successfully.	0.5	5
	Assess whether the applicant has applied for grant opportunities (District and otherwise) previously and been successful		Applicant has no experience in applying for grants, District or otherwise	Experience includes having applied and received but not yet completed a grant project	Experience includes having applied, received, carried out a grant project successfully	0.5	5
8	<u>ENCOURAGES COOPERATIVE EFFORTS</u> Assesses how many organizations would benefit and how the project improves coordination	Experience working together collaboratively with other organizations	Worked together for one or more planning or funding proposals	Completed one project working together as a team.	Worked together for 2 or more completed projects.	0.5	5
		Authorization and coordination with land owners or land use planning processes.	No coordination with land owner and land use agencies	Letter of intent or draft resolution with scheduled dates for approval by land owners and land use agency where appropriate	Resolution or support by land owner or land use agency where appropriate	0.5	5
9	<u>KNOWLEDGE SHARING</u> Project demonstrates creativity for knowledge/information sharing Proposed project includes educational opportunities/ outreach (i.e. outreach in underserved communities, planting seedlings, educational plaques, partnerships with schools and other educational programs) while carrying out physical project improvements	What mechanisms in place to share the successes and learning throughout the Project	No knowledge sharing beyond project reporting	Quarterly updates incorporated into a project website.	Posting of reports or pictures of project factsheets at a project website through periodic newsletters	0.75	7.5
		What educational opportunities are included in the project?	Project does not include educational opportunities	Project includes passive educational opportunities (i.e., installation of interpretive signage)	Project includes active educational opportunities (i.e., engagement through meetings, workshops, class visits, etc.)	0.75	7.5