

City of San José

Argument Against Measure C

Measure C

City of San José's Urban Sprawl Charter Amendment – Amending the City of San José City Charter to enact a new Article XIX, entitled “An Act to Limit Urban Sprawl and the Fiscal and Environmental Effects of Specified Development in Outlying Areas”

Signature Order:

1. Jeffrey C. Schroeder, Chair, San Jose Residents for Evergreen Senior Homes
2. Ernest Kirk, Jr., Artist

Argument Against Measure C

Measure C is a dangerous and poorly written political ploy that is likely to result in multiple lawsuits against the City and could cost the people of San Jose funds that would be better spent addressing vital city needs. Instead of dealing with our city's important challenges, politicians quickly crafted Measure C in secret behind closed doors to confuse voters and make major changes to our City Charter.

San Jose has a long history as a model of open government, but Measure C was written by political insiders then placed on the ballot with less than three days of review. It did not undergo the normal extensive public input process that is essential for carefully thought out policy. In fact, the lack of proper review could mean that Measure C could actually create more problems than it fixes.

Measure C is not about the status quo or making San Jose better – it is about advancing a political agenda without concern for the long-term and unintended consequences.

We agree that San Jose needs more affordable housing, but this is not a solution to that problem. Rather than spending time developing real solutions for our housing crisis, politicians gave us this flawed measure that is meant to make us think they are taking action.

Measure C could actually cost the City of San Jose substantial funds if passed. These taxpayer dollars would be better spent on public safety, schools, parks, and other vital public services.

Don't be fooled – Measure C is not meant to help San Jose residents. It is a flawed, dangerous smokescreen written in the backroom by politicians and without any public input.

Join us in voting No on Measure C.