

# Office of Civic Engagement Annual Update

Board Presentation

November 27, 2018

# Office of Civic Engagement Programs

## Community Benefits Program

- Safe, Clean Water Grants and Partnership
- Creek Stewardship
- Public Arts & Signage

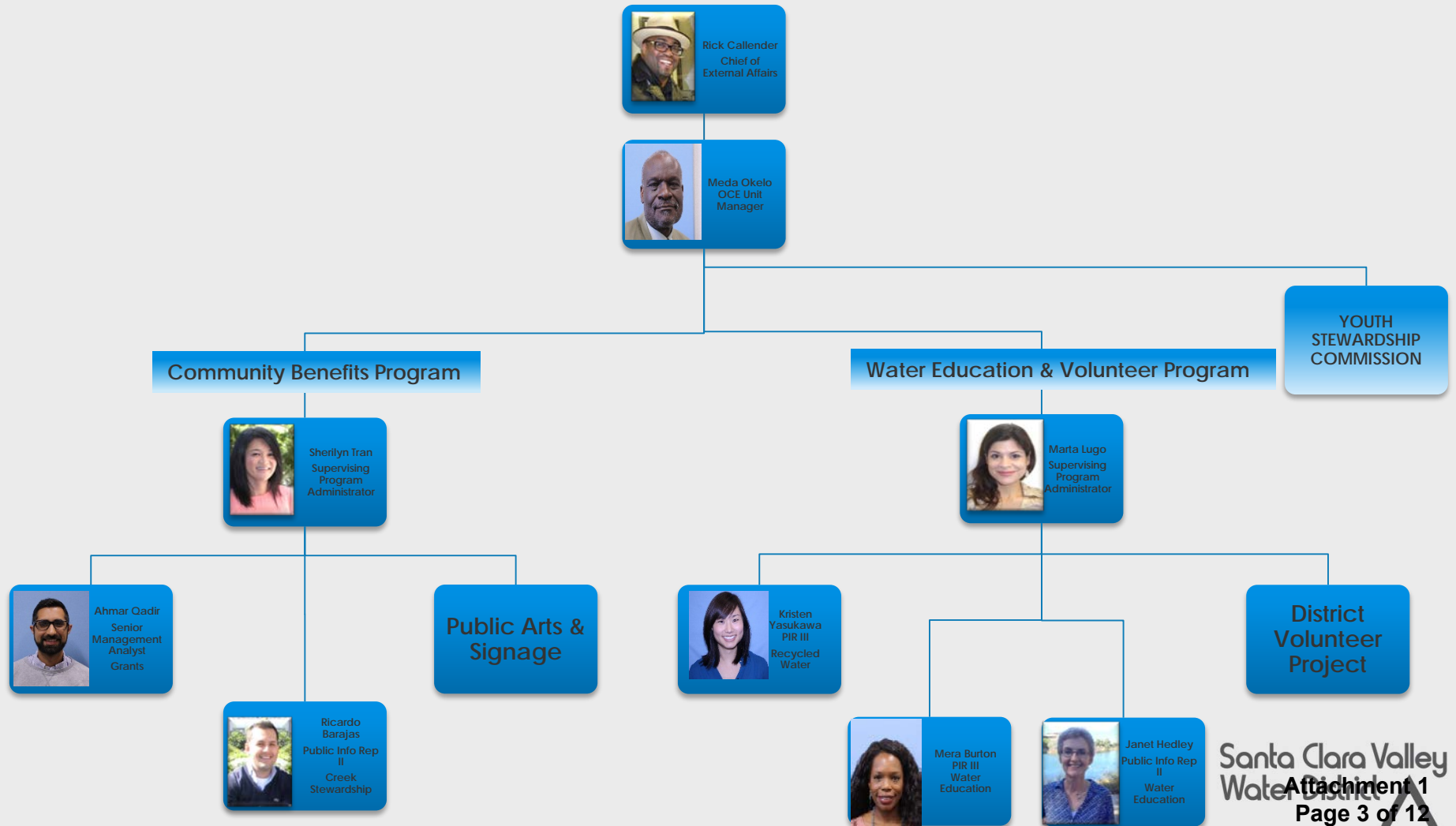
## Water Education & Volunteer Program

- Volunteer Project
- Water Education Outreach
- Recycled Water Outreach

## Youth Commission



# Civic Engagement Team



# Safe, Clean Water Grants & Partnerships



- Awarded
  - **\$696,000** for **7** Pollution Prevention projects
  - **\$429,000** for **10** Volunteer Cleanup Efforts and Education projects
  - **\$1,673,056** for **7** Restoration of Wildlife Habitat and Access to Trails and Open Space projects
  - **\$105,976** for **22** Wildlife Restoration and Environmental Stewardship mini-grant projects



# Creek Stewardship

## National River Cleanup Day

- 1,354 volunteers
- 37,353 lbs of trash
- 65 creek miles across 44 sites

## Coastal Cleanup Day

- 1,900 volunteers
- 57,000 lbs of trash
- 65 creek miles across 47 sites

## Adopt-A-Creek

- 150 partners



# Public Arts & Signage



- **1,100 signs** inventoried
- District-wide sign management work started
- Pilot art project readied for launch

# Year-Round Volunteer Program

- Established Volunteer Staff Advisory Group
- Launched VolunteerHub
- Distributed 1,000 postcards
- Launched water ambassador program



**VOLUNTEER**

and be a part of the water solution.

**TOGETHER...we can make a difference.**

Santa Clara Valley Water District is seeking new volunteers who are eager to learn and assist in our award-winning Water Education and Volunteer Program! Increase your water knowledge and become a water champion. **Come join an amazing team of district employees and volunteers.**

For more information on our volunteer program and to RSVP for an upcoming orientation, visit [valleywater.org/volunteer](http://valleywater.org/volunteer) or email [volunteer@valleywater.org](mailto:volunteer@valleywater.org).

The poster features three images: a person in an orange shirt collecting debris into a plastic bag, a group of people in a water treatment facility, and a natural stream flowing over rocks.



# Education Outreach

- **12,830** students
- **462** teachers in **390** classrooms
- **19** educational tours
- **4,000** puppet shows
- **350** entries to Flood Awareness Coloring Contest
- **120** SJ Giants game tickets via City of SJ Parks & Rec



Attachment 1  
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# Recycled Water Outreach

- 2018 Silicon Valley Water Conservation Award
- 1,200 visitors
- 69 tours
- 256 seniors/11 tours
- Delegations from Korea and Brazil for tours



# Youth Commission

- 118 applications
- 3 Meetings and elections
- Workplan started
- 2019 Synopsis Science Fair
- Survey



# Moving Forward

## Water Education & Volunteer Program

- Expand outdoor classroom usage
- Enlarge capacity through 'train the trainer' initiatives.
- Better engage underserved communities
- Launch social marketing campaigns
- Launch Water 101 Academy



## Community Benefits Program

- Serve the currently unserved
- Developing a District Sign Management System
- Pilot an Adopt-A-Bench Arts Program
- Launch a Grants Management System

## Youth Commission

- March 2019 Synopsis Science Fair
- Youth Job Fair
- Survey results follow up



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