

District Government Relations Program Update and 2019 Legislative Outlook

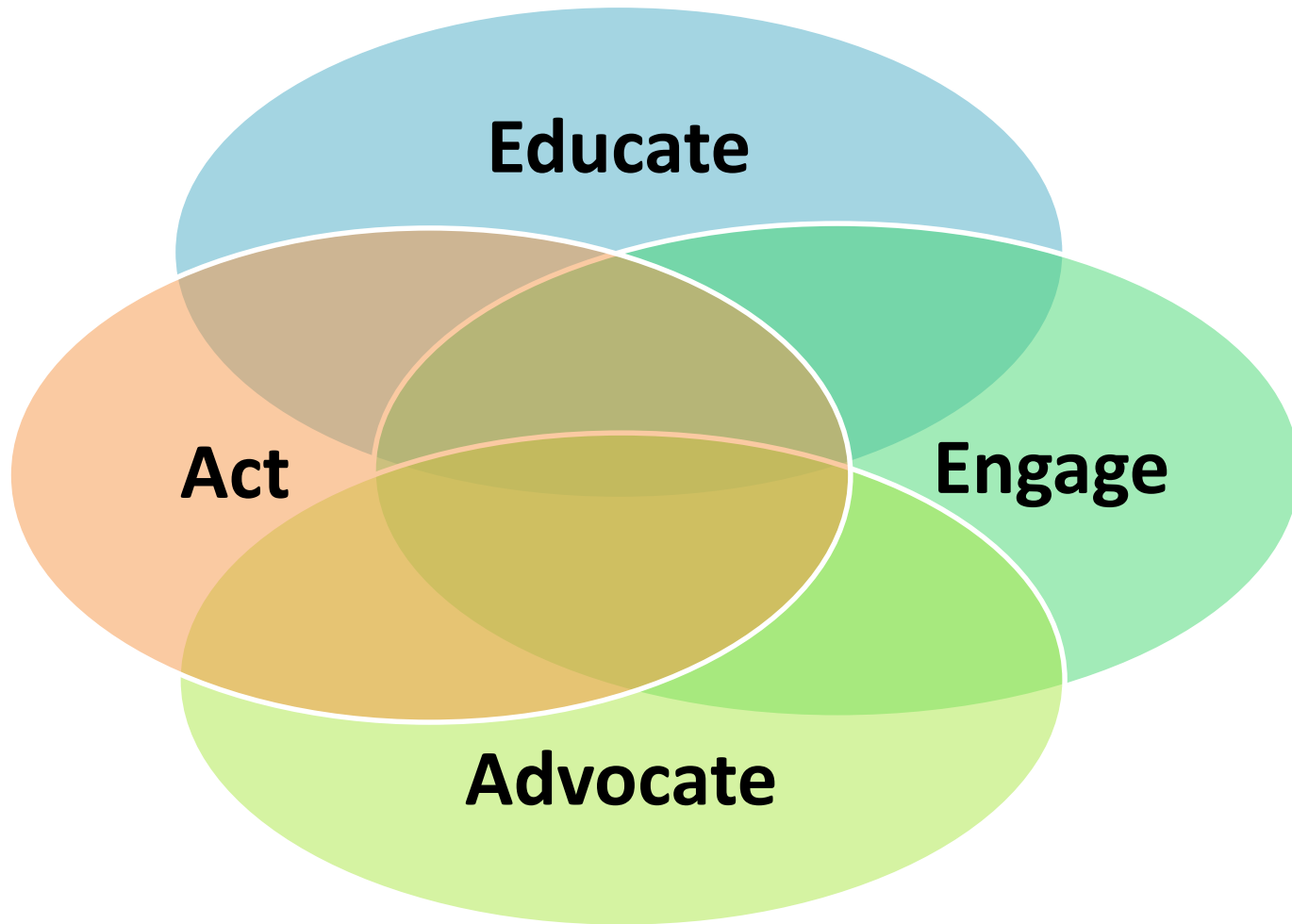
JANUARY 22, 2019



Recognize and respond to emerging issues, shape public and regulatory policy to advance the District's mission, secure and protect funding for District projects, defend the District against punitive legislation and regulatory initiatives, and manage the District's reputation and external efforts with advocacy, strategic partnerships, and stakeholder engagement.

Government Relations Program Goal

Government Relations Activities



Government Relations Major Functions

- Shape public and regulatory policies
- Manage and engage key stakeholders
- Respond to ongoing and emerging concerns
- Secure AND protect funding
- Keep the Board informed

Public Policy

Legislation

Engagement

Strategy


Advocacy


Collaboration

Communication

Government Relations Program Guidance

2019

Santa Clara Valley Water District



Legislative Guiding Principles

Serving 1.9 million people living and working in Silicon Valley, the Santa Clara Valley Water District is the primary water resources agency for Santa Clara County, California.

The District acts not only as the county's water wholesaler, but also as its flood protection agency and the steward for its watersheds, streams and creeks, underground aquifers and District-built reservoirs. As the county's water wholesaler, the District makes sure there is enough clean, safe water for the county's residents. As the agency responsible for local flood protection, the District works diligently to protect Santa Clara Valley homes, schools, roadways, and businesses from the devastating effects of flooding. Our watershed and stream stewardship responsibilities include protection and restoration of habitats, and protection of endangered species in connection with carrying out the purposes of the District Act.

To support our efforts in managing critical water issues, the District advocates for legislation that advances our key guiding principles:

- 1. Ensure a reliable supply of healthy, clean drinking water.**
- 2. Reduce the potential for flood damages.**
- 3. Enhance the quality of life through the protection and enhancement of watersheds, streams, and natural resources.**
- 4. Protect revenues, enhance revenues, and contain costs.**
- 5. Encourage opportunities for job creation, and the protection and stability of the District's workforce.**

Advocacy and Engagement Effort

Legislative Delegation



San Jose City Hall



California State Capitol
Sacramento



U.S. Capitol
Washington, D.C.

Advocacy and Engagement Effort

- Engage Partners through Community Events, Activities and Sponsorships
 - Educate and Align Stakeholders through Strategic Efforts



Key Successes During 2018



Key Successes During 2018



**AB 1889
District Act**



**Trails and
Waterways Summit**



**Pajaro Compass
Network Field Day**



**Rose, White and
Blue Parade**



**Shoreline Project
Celebration**



**Joint Meeting with
City of San Jose**

2019 Legislative Outlook

- **Julie Minerva, Carpi & Clay**
 - Federal Administrative Agencies Outlook

- **Mark Kadesh, Kadesh & Associates**
 - Federal Water Policy and Congressional Outlook

- **Monica Miller, Sacramento Advocates, LLC**
 - State Legislative Outlook





Questions and Discussion

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