



# Santa Clara Valley Water District

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**File No.:** 20-0227

**Agenda Date:** 2/18/2020

**Item No.:** \*2.1.

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## BOARD AGENDA MEMORANDUM

### **SUBJECT:**

Board Strategic Planning Meeting.

### **RECOMMENDATION:**

- A. Participate in the Board's Fiscal Year 2020-2021 (FY21) Strategic Planning Meeting identifying goals, strategies, challenges and opportunities for FY21; and
- B. Direct the Board Policy and Planning Committee to review collected information and develop a draft FY21 Board Work Plan for Board review and approval.

### **SUMMARY:**

Since 2016, the Board has conducted an annual planning session to develop goals and strategies around areas needing the Board's focus, engagement and monitoring during the following fiscal year. During this Strategic Planning Meeting, the Board will review the current Fiscal Year 2019-2020 (FY20) Board Work Plan (Attachment 1), have a facilitated discussion around the FY20 Board Work Plan and other major topics of concern, and begin to identify key areas to include in the FY21 Board Work Plan.

Lawrence Grodeska, CEO of CivicMakers, is the facilitator for the Board Strategic Planning Meeting. CivicMakers is a strategic consulting firm headquartered in San Francisco that has designed and facilitated strategic planning processes for local government agencies throughout California.

Mr. Grodeska has undergone several weeks of discovery to learn more about the priorities, needs and preferences. The information collected has informed the development of the Strategic Planning Meeting Timeline (Attachment 2).

During the discovery process, Mr. Grodeska has interviewed all the Board Members through in-person meetings, phone conversations, or at the Board Policy and Planning Committee Meetings. Subsequently, Mr. Grodeska has solicited input and feedback through individual conversations with the Chief Executive Officer, Chief Financial Officer, District Counsel and Clerk of the Board, as well as a group discussion with the Chiefs of External Affairs, Water Utility, Watersheds and IT & Administrative Services.

As a part of the discovery period, CivicMakers also sent an online survey of questions to the members of the Leadership Team to gain wider staff perspectives to further inform the strategic

planning process. The Discovery Summary (Attachment 3) is the collection of information and feedback gathered by CivicMakers from the Board and leadership staff.

A supplemental Board Agenda will be submitted to include a PowerPoint presentation provided by CivicMakers, and an update on the current status of the FY20 Board Work Plan Strategies provided by staff.

It is recommended after the Board Strategic Planning Meeting that the Board directs the Board Policy and Planning Committee, in collaboration with CivicMakers, to review the information collected and develop a draft FY21 Board Work Plan for Board review and approval.

**FINANCIAL IMPACT:**

There is no financial impact associated with this item.

**CEQA:**

The recommended action does not constitute a project under CEQA because it does not have the potential for resulting in direct or reasonably foreseeable indirect physical change in the environment.

**ATTACHMENTS:**

Attachment 1: FY20 Board Work Plan

Attachment 2: Meeting Timeline

Attachment 3: Discovery Summary

\*Supplemental Board Agenda Memo

\*Supplemental Attachment 1: Meeting Timeline (updated)

\*Supplemental Attachment 2: PowerPoint

\*Supplemental Attachment 3: Strategy Updates

**UNCLASSIFIED MANAGER:**

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