



# Santa Clara Valley Water District

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**File No.:** 20-1112

**Agenda Date:** 1/12/2021  
**Item No.:** 4.2.

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## BOARD AGENDA MEMORANDUM

### **SUBJECT:**

Consider the Public Suggestion Brought to the Board Audit Committee, at its November 18, 2020 Meeting, Regarding a Desk Review or Audit of the Sponsorship Program.

### **RECOMMENDATION:**

Consider the Public Suggestion Brought to the Board Audit Committee, at its November 18, 2020 Meeting, Regarding a Desk Review or Audit of the Sponsorship Program.

### **SUMMARY:**

At the July 15, 2020 Board Audit Committee (BAC) meeting, during the discussion of the Safe, Clean Water Program Grant Management ad-hoc desk review, Ms. Trish Mulvey, Palo Alto resident, requested that the Committee consider incorporating into the Grants Management Audit, an audit of Valley Water's Sponsorship Program. The request was declined.

However, at the November 18, 2020, BAC meeting, the Committee recommended staff seek direction from the full Board as to whether or not to perform a desk review or audit of the Sponsorship Program, on the grounds that the full Board should decide how to respond to a request from an interested citizen. The purpose of this agenda item is to have the requested discussion on whether or not to pursue any audit-related work on Valley Water's Sponsorship Program.

Valley Water's Sponsorship Program, managed by the Office of Government Relations, includes sponsorship of community activities that promote Valley Water's interests and mission. In Fiscal Year 2019 - Fiscal Year 2020, Valley Water sponsored 58 events and allocated \$100,000 to sponsor events. Through community-related partnerships and contributions, Valley Water is proactive in developing relationships with organizations that foster diversity and inclusion which helps Valley Water leverage its expertise and strengthen how services are delivered to local communities.

### **FINANCIAL IMPACT:**

Staff estimates a \$15,000 expenditure associated with approval of a desk review of the Sponsorship Program or a \$50,000 - \$70,000 expenditure associated with approval of an audit of the Sponsorship Program. Adequate funding for either a desk review or audit of the Sponsorship Program is included

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in the Office of Chief Financial Officer's Board-adopted FY 2020-2021 budget, Project 60131014, Continual Improvement.

**CEQA:**

The recommended action does not constitute a project under CEQA because it does not have the potential for resulting in direct or reasonably foreseeable indirect physical change in the environment.

**ATTACHMENTS:**

None.

**UNCLASSIFIED MANAGER:**

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