



# Santa Clara Valley Water District

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**File No.:** 21-1259

**Agenda Date:** 12/8/2021  
**Item No.:** 2.1.

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## BOARD AGENDA MEMORANDUM

### **SUBJECT:**

Board Strategic Planning Meeting

### **RECOMMENDATION:**

- A. Participate in the Board's Strategic Planning Meeting to review goals, strategies, and focus areas for the Fiscal Year 2022-2023 (FY23) Board Work Plan;
- B. Receive recommended changes to the FY23 Board Work Plan from staff; and
- C. Direct the Board Policy and Planning Committee to review collected information and develop a Draft FY23 Board Work Plan for Board review and approval.

### **SUMMARY:**

Since 2016, the Board has conducted an annual planning session to develop goals and strategies for the Board's focus, engagement, and monitoring during the following fiscal year. The purpose of the Board's Strategic Planning Meeting is to discuss pertinent issues and provide strategic direction to develop the Fiscal Year 2023 (FY23) Board Work Plan.

Jennifer Johnson and Leslee Guardino, Principals at Canyon Snow Consulting, are the facilitators for the Board's Strategic Planning Meeting. Canyon Snow Consulting provides strategic guidance and targeted advocacy for a range of clients that include government agencies, tech companies, and nonprofit organizations. Ms. Johnson and Ms. Guardino have previously provided strategic planning guidance for Santa Clara Valley Water District's (Valley Water) Leadership Team and its External Affairs business area.

In preparation for the Board Strategic Planning Meeting, Ms. Johnson and Ms. Guardino interviewed each Director to identify topics of interest for discussion during the meeting, a survey was sent to all Directors and completed by four Directors to solicit specific feedback on the Board Work Plan, and lastly, staff developed proposed recommended changes to the FY23 Board Work Plan. The proposed changes recommended by staff are highlighted yellow in Attachment 1.

### Meeting Agenda

1. Introductions and approach (5 mins - Canyon Snow)
2. Review of Board Themes from Interviews (30 mins - Canyon Snow)

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3. Review and Discussion of Staff Inputs and Recommended Changes (70 mins - Canyon Snow)
  4. Actions Needed and Next Steps (10 mins - Rick Callender, Chief Executive Officer)
  5. Closing Remarks (5 mins - Chair Estremera)

Next Steps

Staff recommends the Board direct the Board Policy and Planning Committee to review the information and input from Board members during the Strategic Planning Meeting and develop a Draft FY23 Board Work Plan in collaboration with staff for review and approval by the full Board. The FY23 Board Work Plan goals and objectives will then be incorporated into the development of the FY23 Rolling Biennial Operating and Capital Budget and the 2023-27 Five-Year Capital Improvement Program.

**FINANCIAL IMPACT:**

There is no financial impact associated with this item.

**CEQA:**

The recommended action does not constitute a project under CEQA because it does not have the potential for resulting in direct or reasonably foreseeable indirect physical change in the environment.

**ATTACHMENTS:**

Attachment 1: FY23 Board Work Plan - Draft Changes

Attachment 2: PowerPoint

**UNCLASSIFIED MANAGER:**

Rick Callender, 408-630-2017