



# Santa Clara Valley Water District

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**File No.:** 18-0674

**Agenda Date:** 9/11/2018

**Item No.:** 3.2.

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## BOARD AGENDA MEMORANDUM

### **SUBJECT:**

Resolution Declaring September 15 to October 15, 2018, as National Hispanic Heritage Month.

### **RECOMMENDATION:**

Adopt the RESOLUTION DECLARING SEPTEMBER 15 TO OCTOBER 15, 2018, AS NATIONAL HISPANIC HERITAGE MONTH.

### **SUMMARY:**

Each year, Americans celebrate the culture, heritage and contributions of Americans whose ancestors came from Spain, Mexico, the Caribbean, and Central and South America during National Hispanic Heritage Month from September 15 to October 15.

The Organization for Latino Affairs (OLA) has celebrated National Hispanic Heritage Month with presentations and events at the District to increase awareness of the diversity of Hispanic and Latino cultures and to recognize the contributions of Hispanic- and Latino-Americans, as well as their important presence within Santa Clara County.

This year's theme is "Hispanics: One Endless Voice to Enhance our Traditions," and emphasizes Hispanic American's tradition, history, and culture as the foundation of the contributions of those who came before us.

To celebrate this theme, OLA will be hosting a multi-cultural event celebrating the Hispanic American's tradition, history, and culture. The event will take place at the District's Administration Building patio on September 26, 2018. The event is intended to inspire and guide others as they learn the different history's behind various Latin dances and foods.

Some facts about Hispanic Heritage month and Hispanics and Latinos in America:

- Begun in 1968 as Hispanic Heritage Week under President Lyndon Johnson, the celebration was expanded by President Ronald Reagan in 1988 to cover a 30-day period.
- The start date for the month-long honoring of Hispanic Americans, September 15, is significant because it is the anniversary of independence for Latin American countries Costa Rica, El

Salvador, Guatemala, Honduras and Nicaragua. In addition, Mexico and Chile celebrate their independence days on September 16 and September 18, respectively, and Día de la Raza, which celebrates indigenous cultures in the Americas, is on October 12 and falls within the period.

- 55 million people in the United States, or 17 percent of the nation's population, are of Hispanic or Latino origin. Worldwide, only Mexico has a larger Hispanic population, as of 2010.
- California has the largest population of Hispanics in the United States at 15 million.
- In Santa Clara County, Hispanics account for 26.3 percent of the population.
- In 2012, 8.4 percent of voters in the United States were Hispanic.
- 1.2 million Hispanics ages 18 and over are veterans of the U.S. Armed Forces.

**FINANCIAL IMPACT:**

There is no financial impact associated with this item.

**CEQA:**

These recommended actions do not constitute a project under CEQA because they do not have a potential for resulting in direct or reasonably foreseeable indirect physical change in the environment.

**ATTACHMENTS:**

Attachment 1: Resolution

**UNCLASSIFIED MANAGER:**

Norma Camacho, 408-630-2084