



Santa Clara Valley Water District

File No.: 20-0744

Agenda Date: 10/13/2020

Item No.: 3.1.

BOARD AGENDA MEMORANDUM

SUBJECT:

Adopt Resolution Declaring October 17-24, 2020, as California Flood Preparedness Week in Santa Clara County.

RECOMMENDATION:

Adopt the Resolution DECLARING THE WEEK OF OCTOBER 17 - 24, 2020, AS CALIFORNIA FLOOD PREPAREDNESS WEEK IN SANTA CLARA COUNTY.

SUMMARY:

Flooding can have devastating impacts on individuals, families, and businesses. As Santa Clara County's flood protection agency, Valley Water is committed to building infrastructure for flood prevention and protection, and since the agency's inception, has invested \$1 billion to date to protect 100,000 parcels. In addition to building this infrastructure to protect the community, Valley Water is also committed to educating the residents of Santa Clara County about the impacts from flooding, through awareness and education campaigns.

In an effort to bring broader awareness to the community about flood preparedness, Valley Water participates in the State of California Department of Water Resources' (DWR) California Flood Preparedness Week (CFPW), a statewide effort to educate the public about the importance of flood preparedness, including how to prepare their homes, families, and businesses before, during, and after a potential flood, and how to develop a plan for recovery.

The ninth annual CFPW will be held during the week of October 17-24, 2020. The theme for CFPW 2020 is "Federal, State & Local Community Partnership in Flood Risk Reduction". Consequently, federal, state, and local agencies will work together to provide consistent messaging to inform all Californians on the types of flooding that impact various communities in California.

In Santa Clara County, Valley Water is coordinating efforts with several agencies, such as the California Office of Emergency Services, National Oceanic and Atmospheric Administration's (NOAA) National Weather Service, Federal Emergency Management Agency (FEMA), US Army Corps of Engineers, and Department of Water Resources (DWR), to increase public awareness of flood threats and encourage all Santa Clara County residents to take action and prepare appropriately.

Residents can learn more about flood preparedness at valleywater.org/FloodReady or

ready.gov/floods.

FINANCIAL IMPACT:

There is no financial impact associated with this item.

CEQA:

The recommendation action does not constitute a project under CEQA because it does not have the potential for resulting in direct or reasonably foreseeable indirect physical change in the environment.

ATTACHMENTS:

Attachment 1: Resolution

UNCLASSIFIED MANAGER:

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